

A decorative graphic on the left side of the page, consisting of a vertical black line intersecting a horizontal black line. To the left of the intersection are three overlapping squares: a blue one on top, a red one on the left, and a yellow one on the bottom.

# Evaluation Report

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2008/09 Program Year

September 24, 2009

minicucci | associates



# Evaluation Report

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- Overview of all children and parents served
- Funded Programs by Outcome/Result Area
- Profile of two new health programs
- Spotlight:
  - Yuba County Children's Mobile Dental Van
  - Literacy Learning Parties
- Growth since 2006/07
- Themes

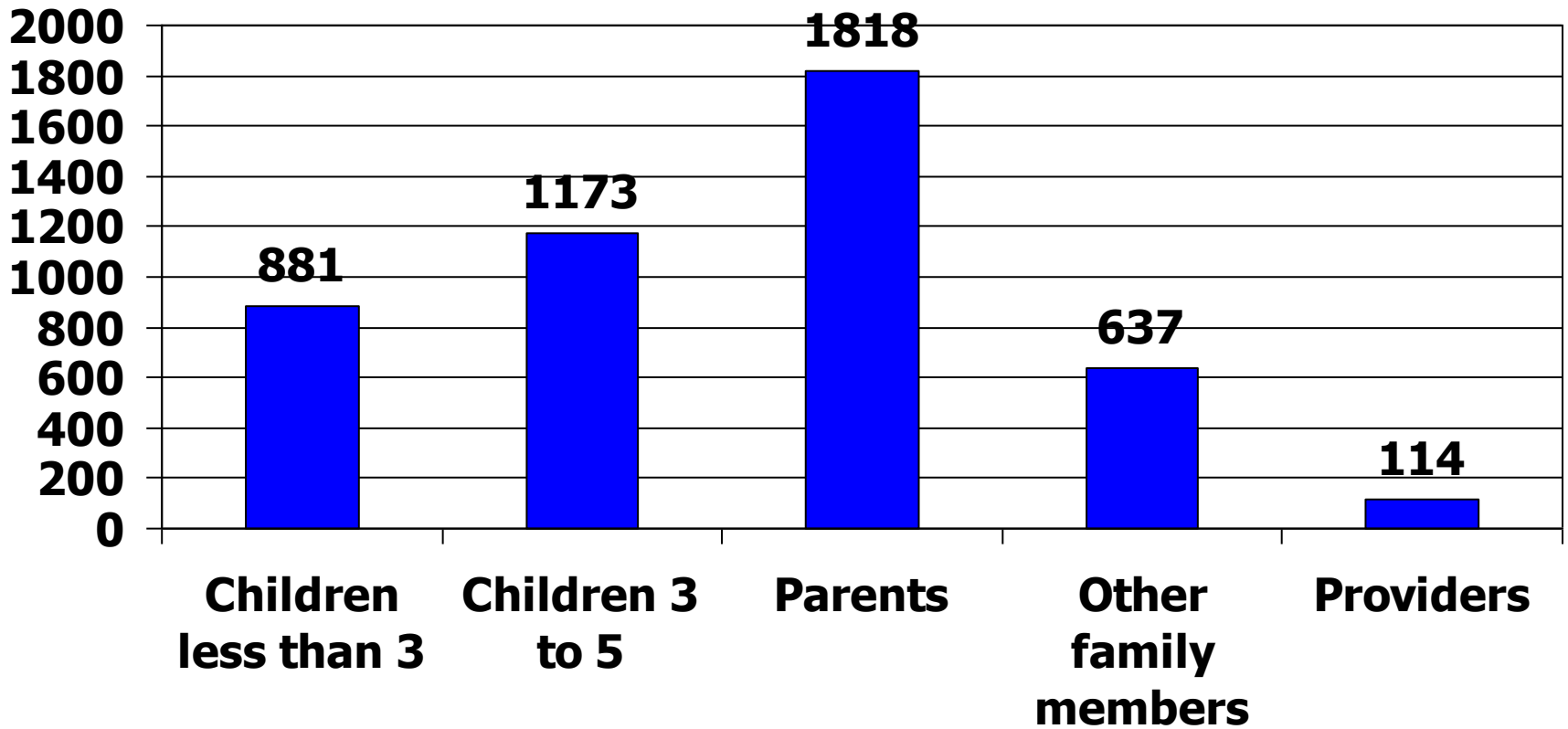


# Outcome Areas in Strategic Plan

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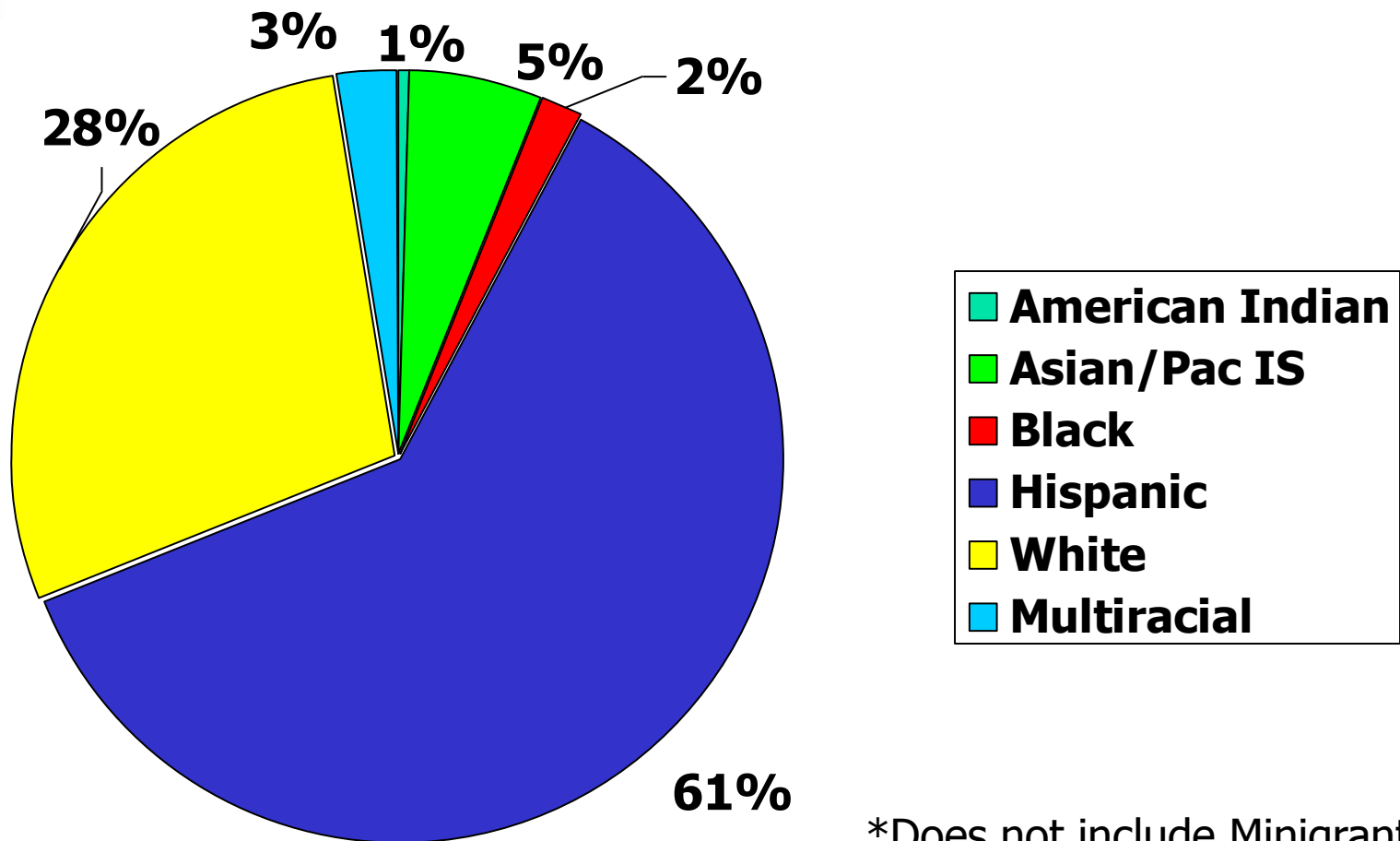
- Improved Child Health
- Improved Family Functioning
- Improved Child Development
- Improved Systems of Care

# All Programs: Children and Adults Served 2008/09\*



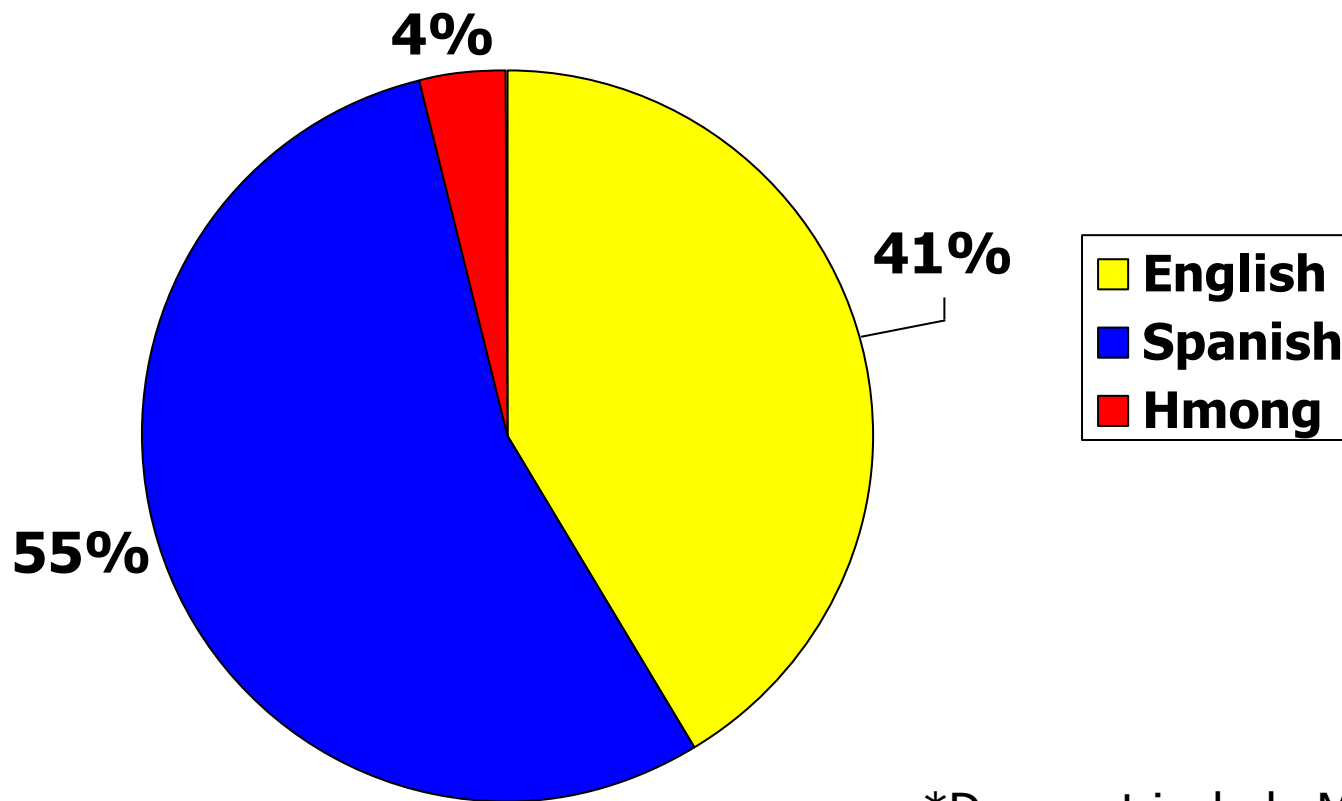
\*Does not include Minigrants

# All Programs: Ethnicity of Children Served 2008/09\*

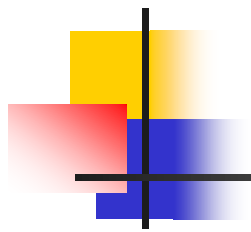


\*Does not include Minigrants

# All Programs: Primary Language of Children Served 2008/09\*



\*Does not include Minigrants



# Clients and Services By Outcome/Result Area



# Improved Child Health

|                        | First Smiles                           | Preschool Health Screening and Outreach Project | Yuba County Children's Mobile Dental Van  |
|------------------------|----------------------------------------|-------------------------------------------------|-------------------------------------------|
| Target Area            | Countywide                             | Countywide                                      | Countywide/focus on School Readiness area |
| Participants           | Children and Parents; outreach workers | Children                                        | Children                                  |
| Started                | July 2008                              | April 2007                                      | February 2008                             |
| Individually or Groups | Both                                   | Individual                                      | Individual                                |



# Improved Child Health

|                           | Healthy Kids<br>Healthy<br>Futures | Healthy Babies,<br>Healthy Parents                | Baby Buddies                          |
|---------------------------|------------------------------------|---------------------------------------------------|---------------------------------------|
| Target Area               | Countywide                         | Countywide                                        | Marysville,<br>Linda,<br>Olivehurst   |
| Participants              | Children                           | Parents of children<br>0 to 3, children 0 to<br>3 | Pregnant<br>women,<br>children 0 to 3 |
| Started                   | September<br>2006                  | July 2008                                         | July 2008                             |
| Individually or<br>Groups | Individually                       | Groups                                            | Individually                          |

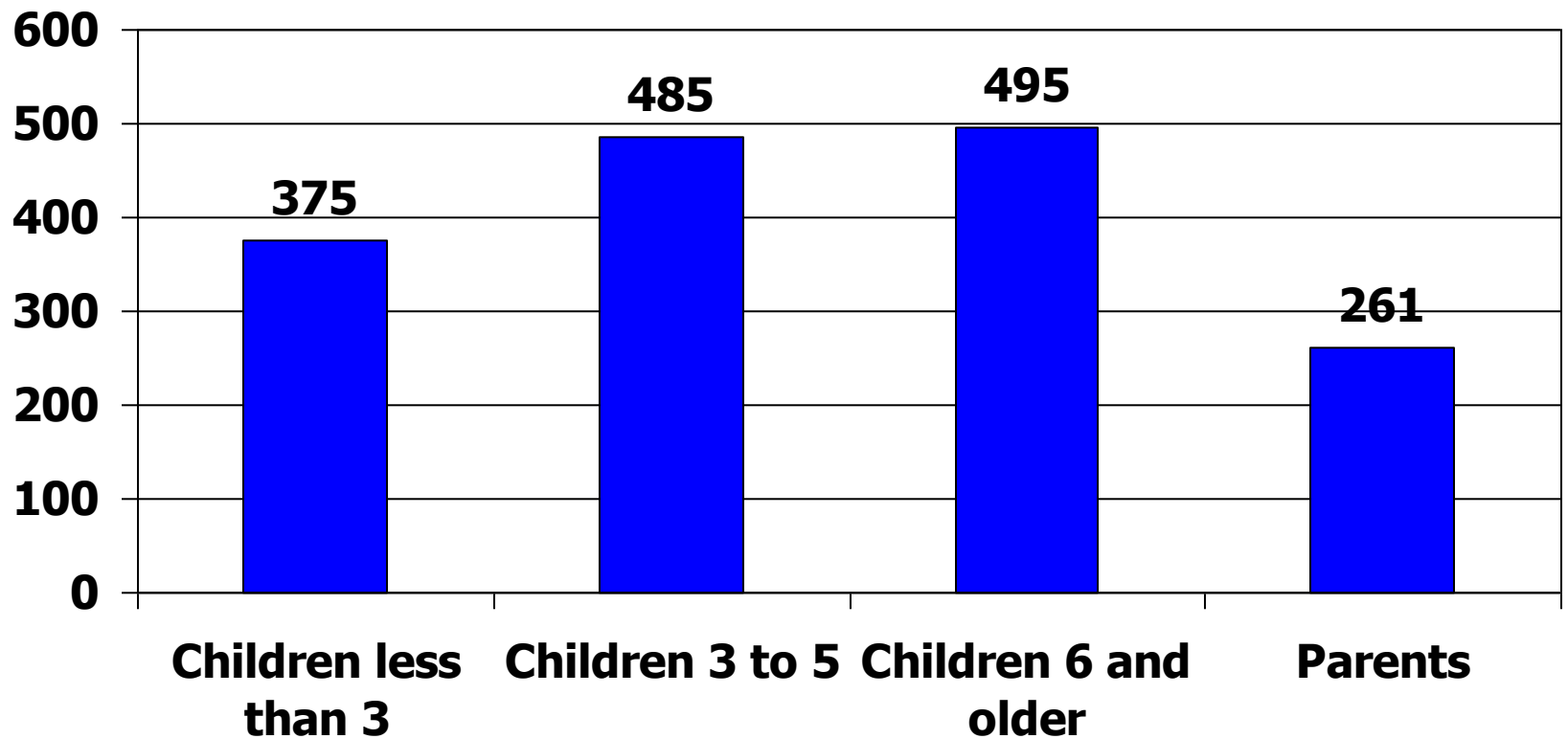


# Improved Child Health

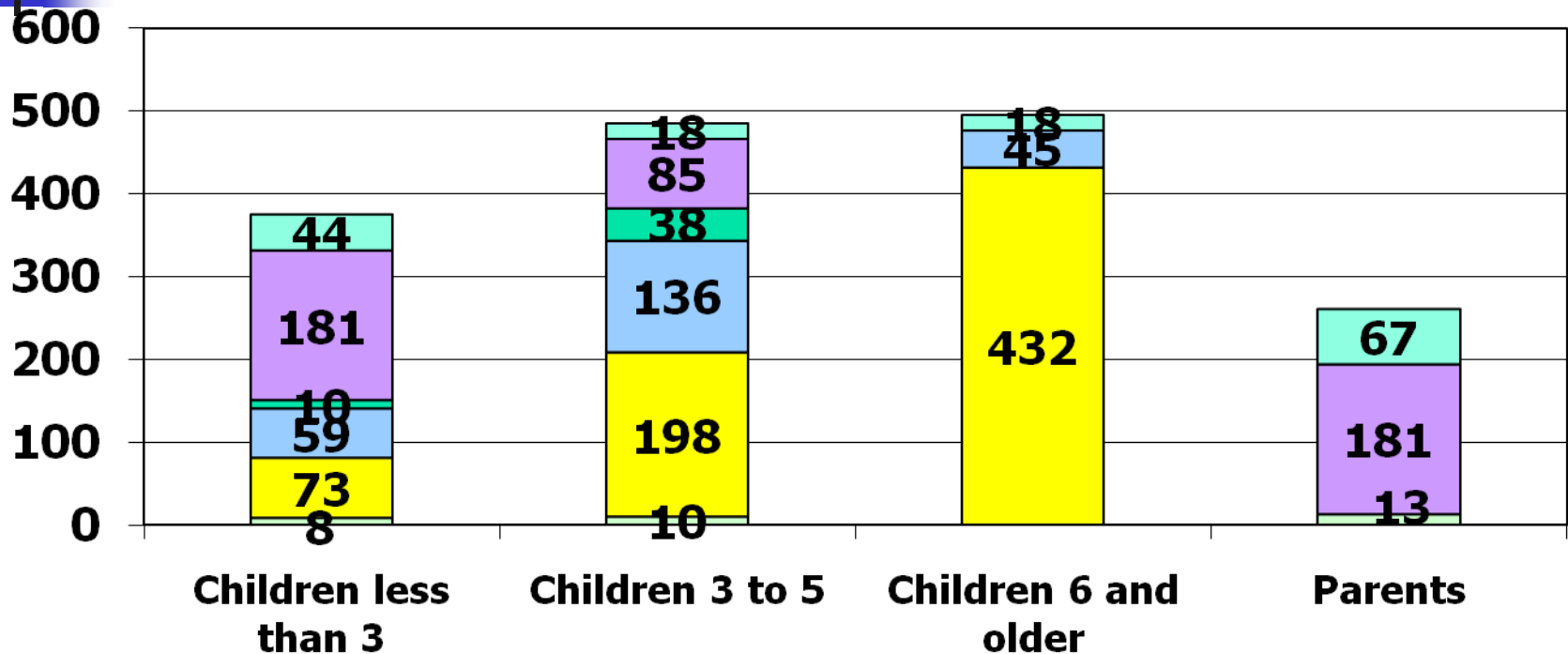
|                           | Yuba County<br>Public Works<br>Spray Park | Yuba County<br>Public Works<br>Rec Coordinator | Yuba Feather<br>Lions Club<br>Agnes Deen |
|---------------------------|-------------------------------------------|------------------------------------------------|------------------------------------------|
| Target Area               | Linda                                     | Countywide                                     | Oregon House                             |
| Participants              | Children 0 to 5<br>and their<br>parents   | Children 0 to 3<br>and their parents           | Children 0 to 5                          |
| Started                   | July 2008                                 | July 2008                                      | July 2008                                |
| Individually or<br>Groups | Both                                      | Both                                           | Both                                     |



# Improved Child Health Clients Served



# Improved Child Health : Children and Parents/Guardians Served by Project



- Baby Buddies
- Healthy Babies Healthy Parents
- Healthy Kids Healthy Futures
- Preschool Health Screening and Outreach Project
- Yuba County Children's Mobile Dental Van
- First Smiles



# New Funded Programs In Improved Child Health

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- Baby Buddies Harmony Health
- Healthy Babies Healthy Parents



# Baby Buddies

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- Prenatal care and home visitation for Mothers with new babies
- Served 62 mothers total, 23 were pregnant and 67 children 0 to 5
- Exceeded target of 20 families due to high demand



# Baby Buddies

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- Services
  - 357 home visits
  - 400 telephone support
  - 73 office visits
  - 69 Class/support group
- Clients concentrated in Marysville/Linda (55%) and Olivehurst (37%)



# Healthy Babies, Healthy Parents

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- Five playgroups covering nutrition, fitness, and oral health
- 112 playgroups in 2008/09 with 198 parents and other adult family members participating
- Word of mouth and library primary referral sources
- Consistency of participation: 40% attending 3 or more
- Project to focus on increasing consistency of participation in 2009/10

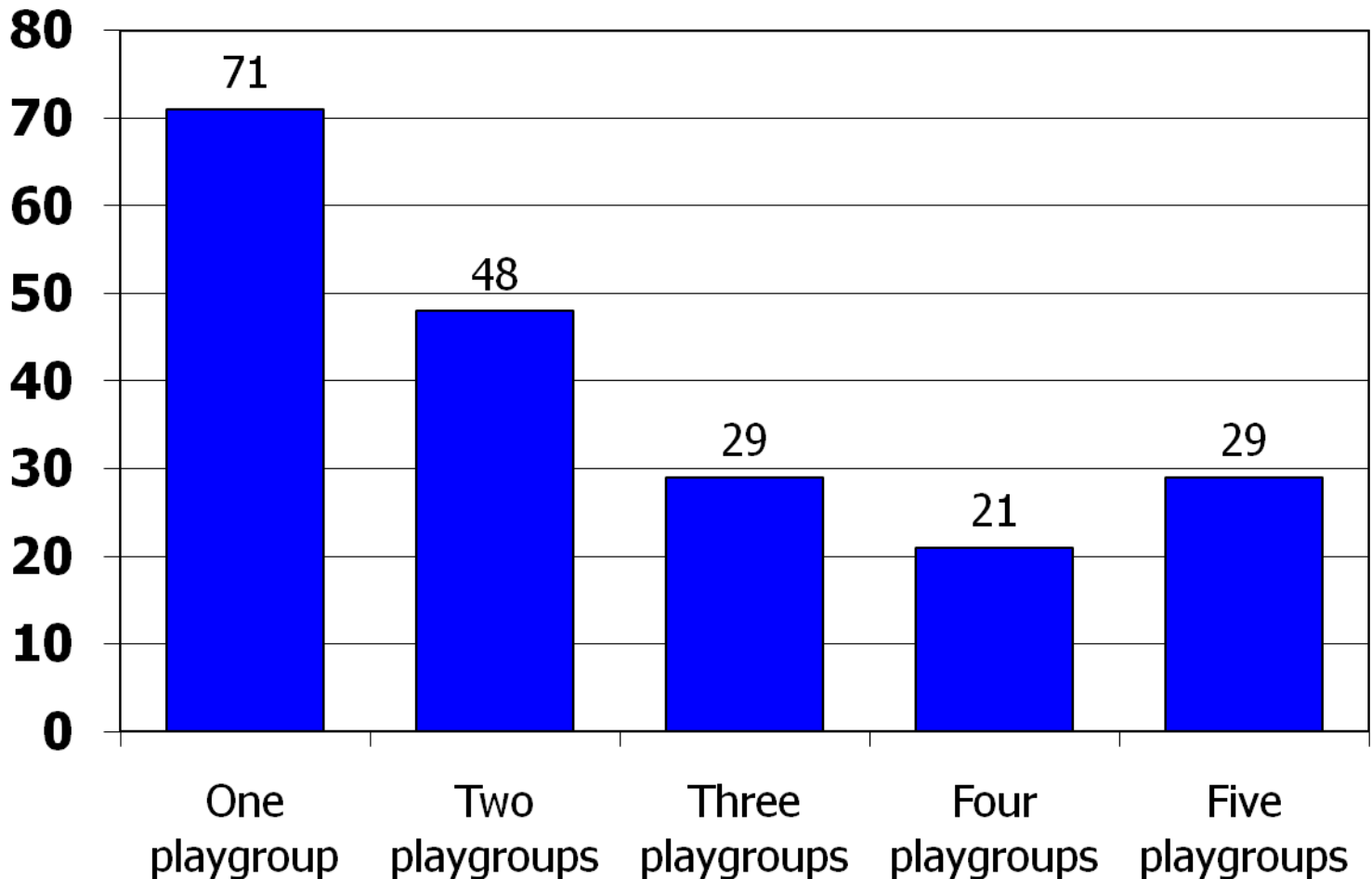


# Healthy Babies, Healthy Parents, Continued

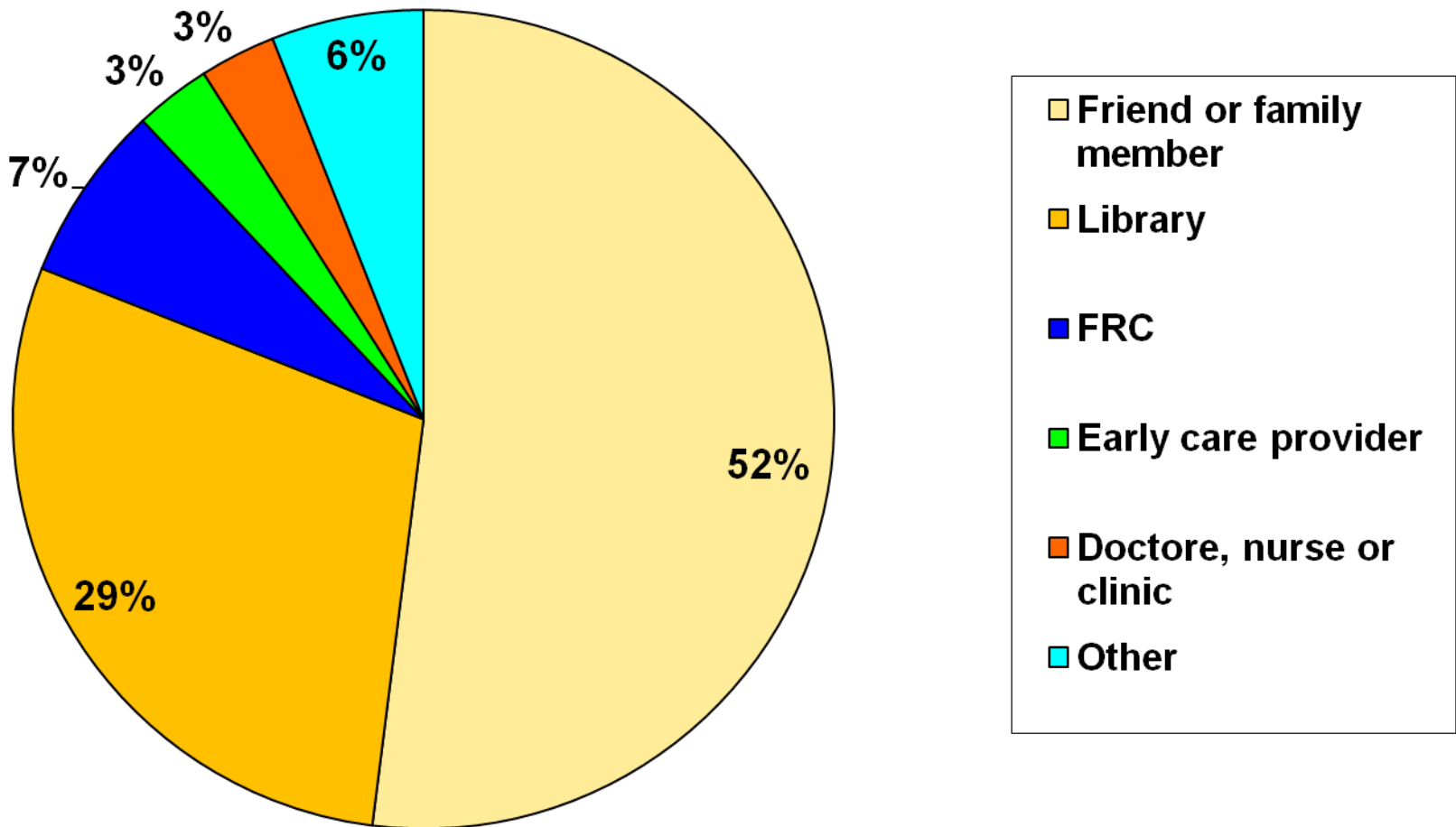
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- Parents, child care providers, library and WIC host playgroups
- Collaboration with:
  - Harmony Health FRC Teen program
  - School Readiness
  - Yuba Feather Lions Club
  - E Center Head Start
  - WIC
  - Teen Parent and Child Ad Hoc Committee
- Parent survey: High Level of Satisfaction (31 respondents)

# Healthy Babies, Healthy Parents: Number of Parents Attending Playgroups

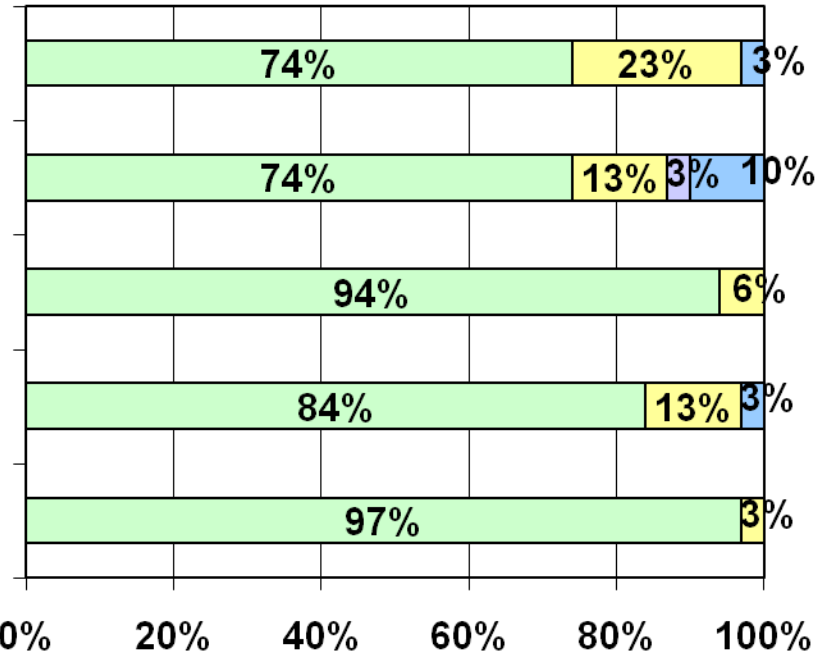


# Parent Survey: How Parents Heard About Healthy Babies, Healthy Parents



# Parent Survey: How helpful were the HBHP playgroups for you and your child?

Learned what to expect at different ages



Learned what to feed at different ages

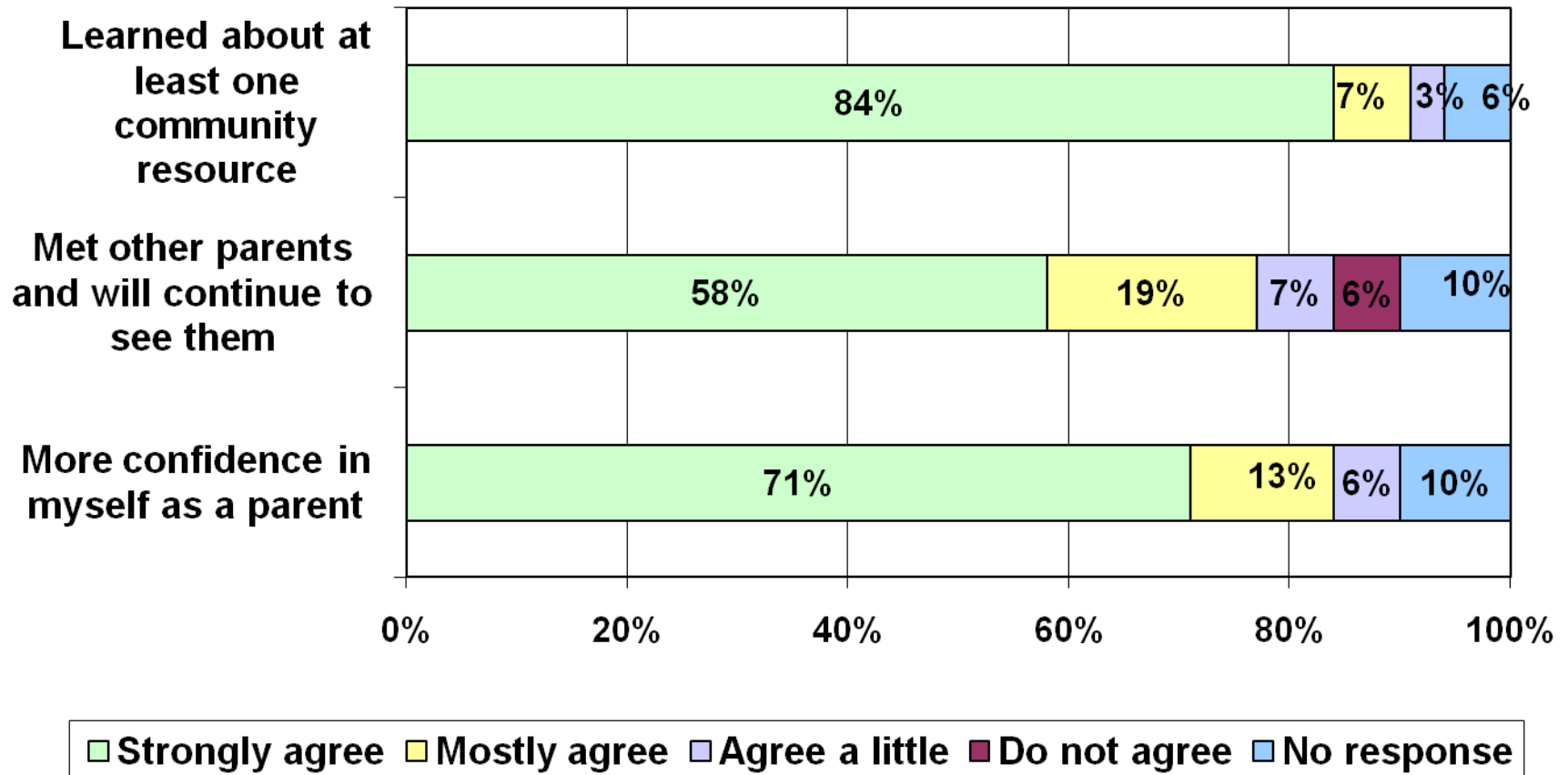
Learned the importance of playing

Learned about healthy foods

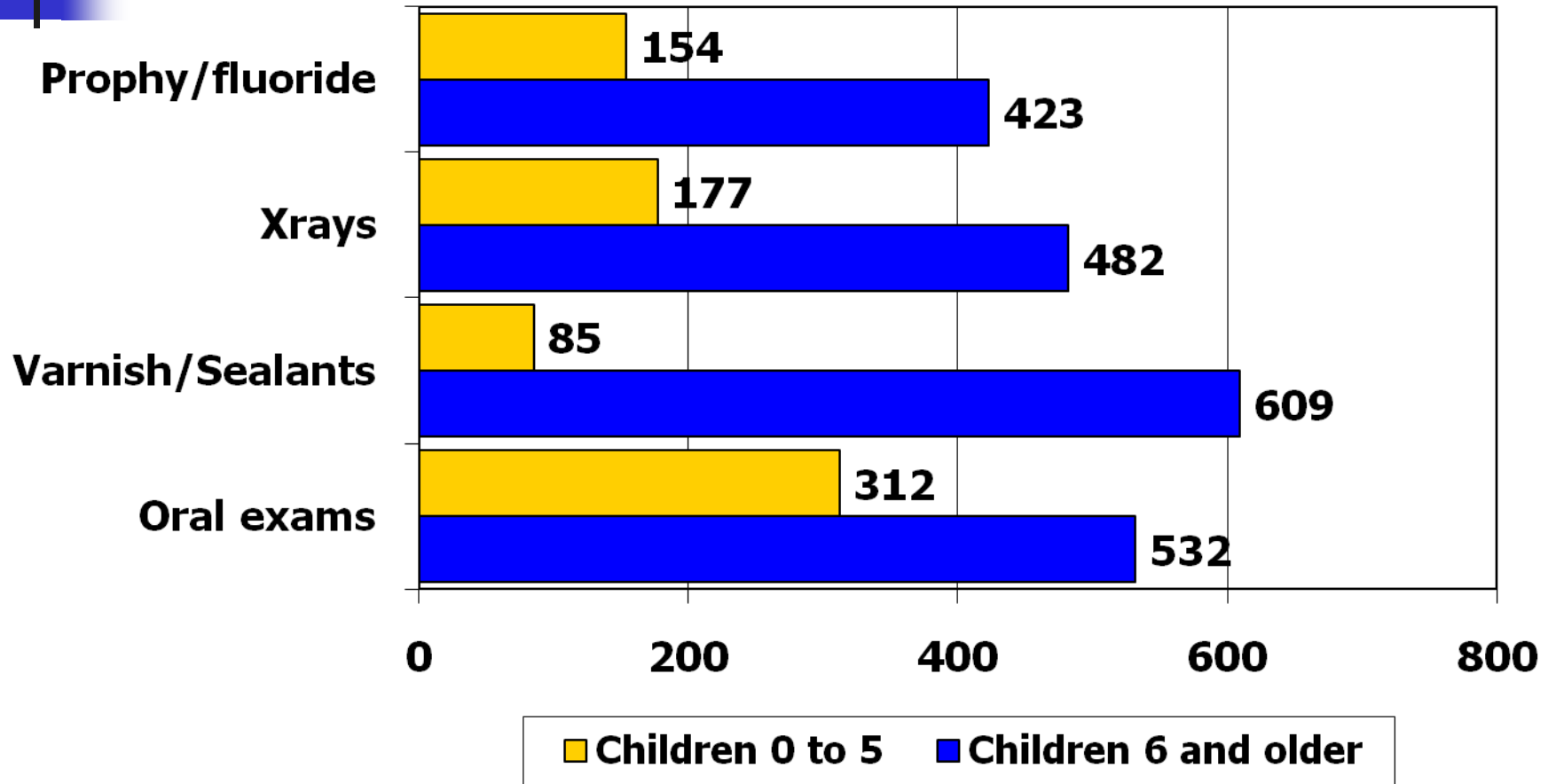
Learned at least one new activity

Strongly agree Mostly agree Agree a little No response

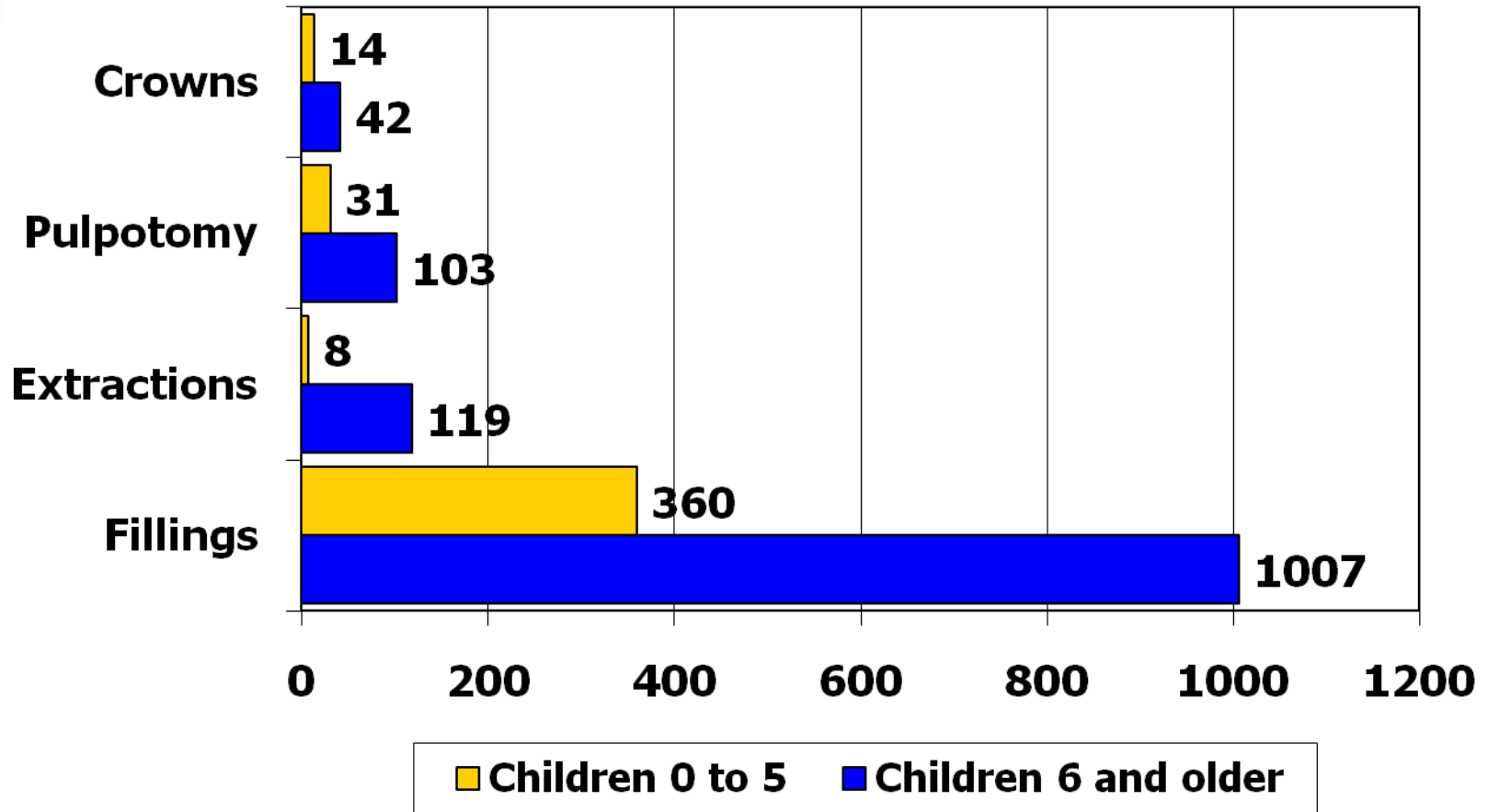
# Parent Survey, Continued



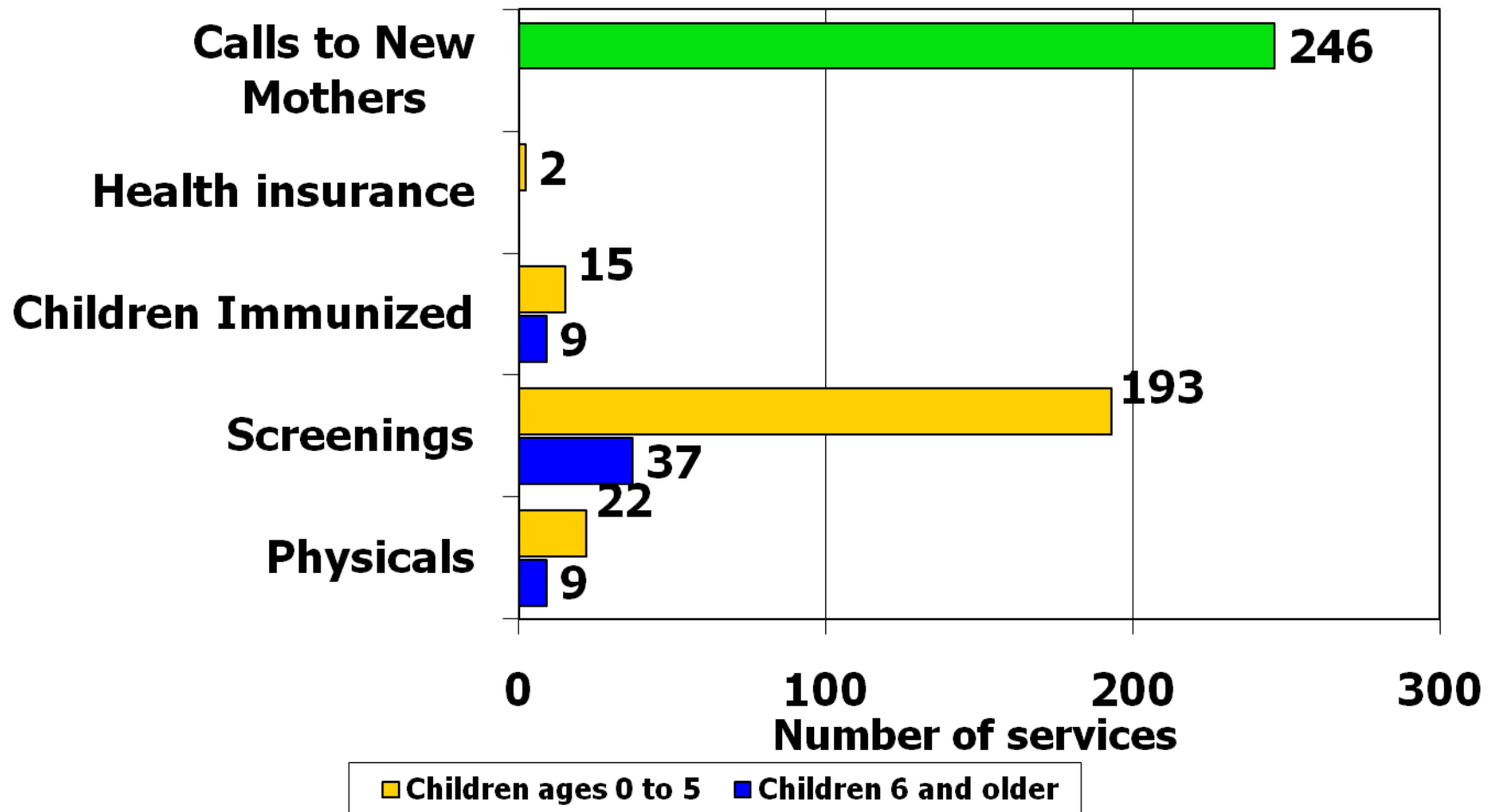
# Services Yuba County Children's Mobile Dental Van Preventive Services By Age of Child



# Services Yuba County Children's Mobile Dental Van: Treatments By Age of Child



# Preschool Health Screening and Outreach Project

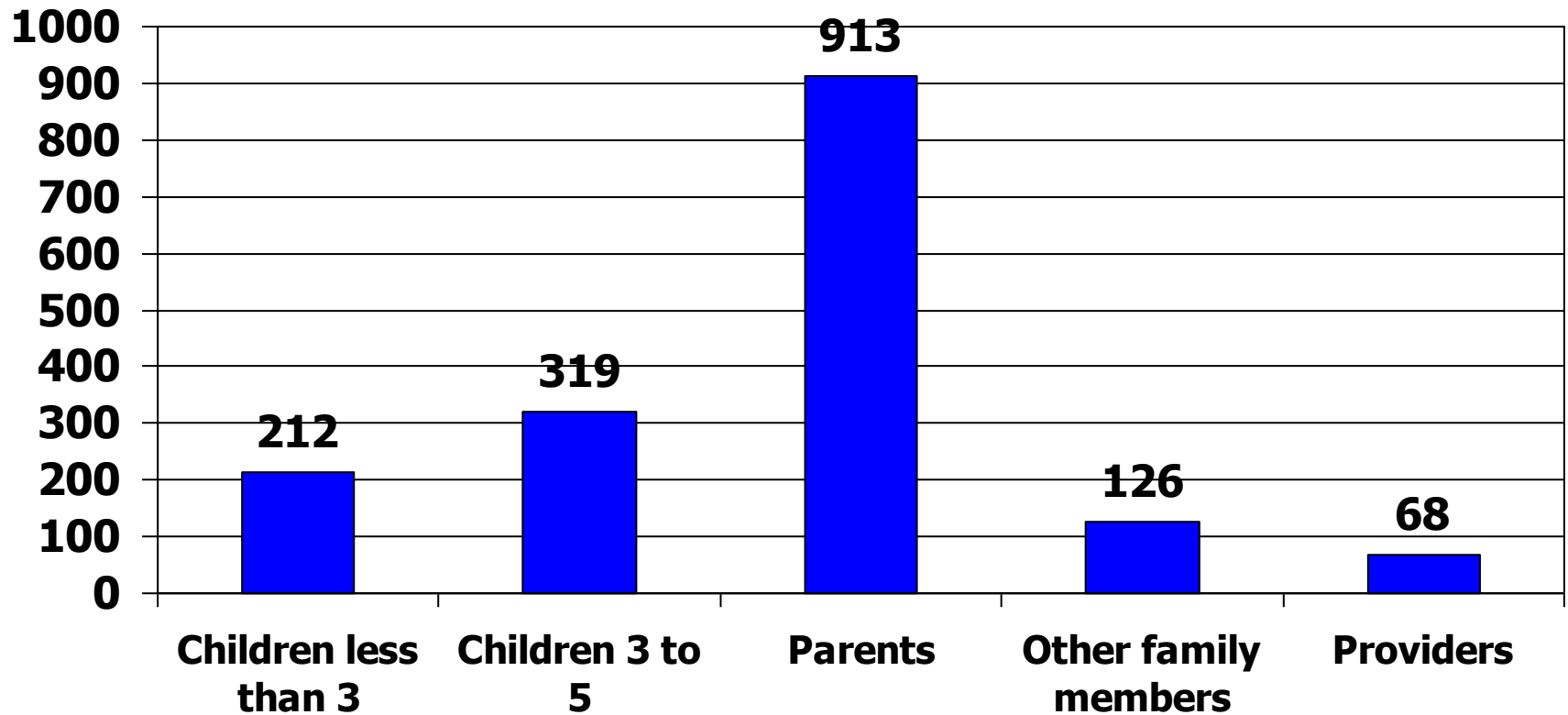




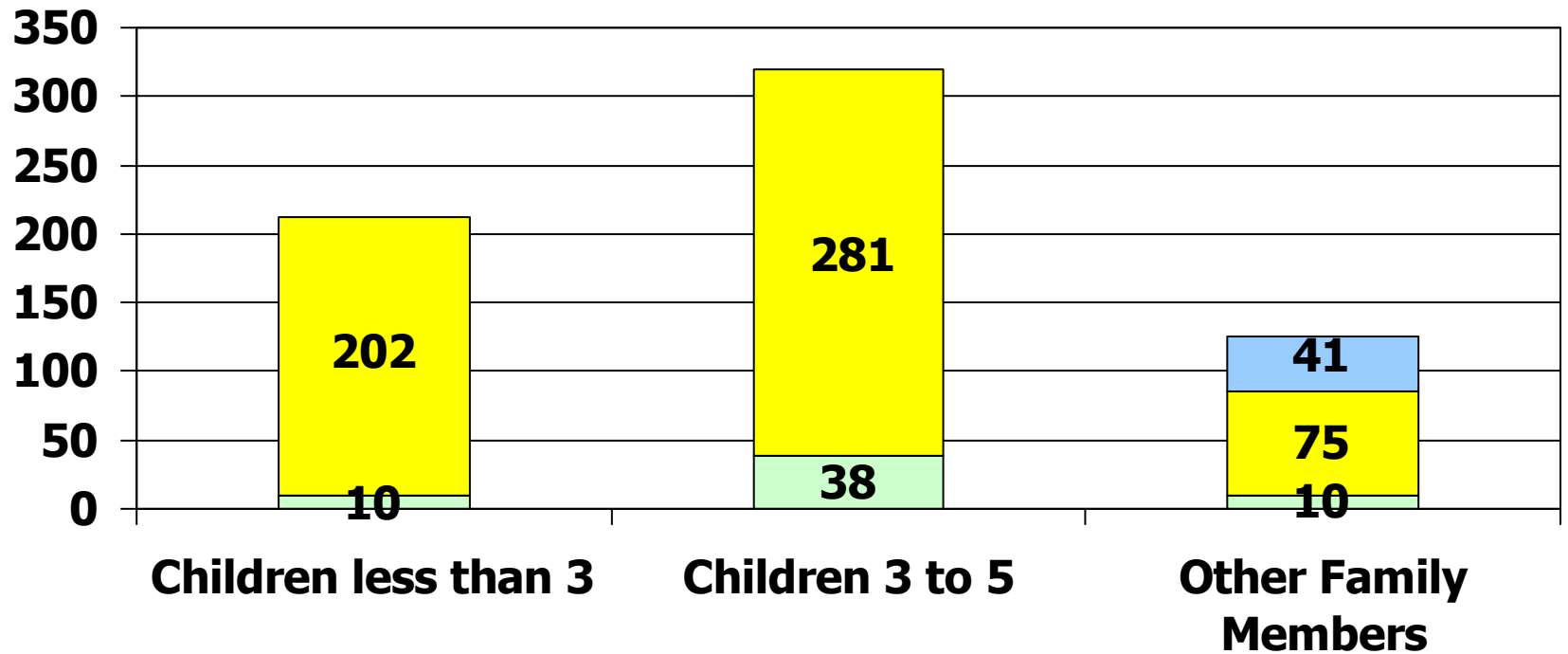
# Improved Family Functioning

|                           | Grace Source<br>AmeriCorps                           | Child Development<br>Behavioral<br>Specialist | Literacy<br>Learning<br>Parties |
|---------------------------|------------------------------------------------------|-----------------------------------------------|---------------------------------|
| Target Area               | Cedar Lane and<br>Ella School<br>attendance<br>areas | Countywide                                    | Countywide                      |
| Participants              | Children and<br>Parents                              | Children, Parents<br>and Providers            | Parents                         |
| Started                   | July 2007                                            | July 2007                                     | January 2007                    |
| Individually or<br>Groups | Both                                                 | Both                                          | Groups                          |

# Improved Family Functioning Clients Served

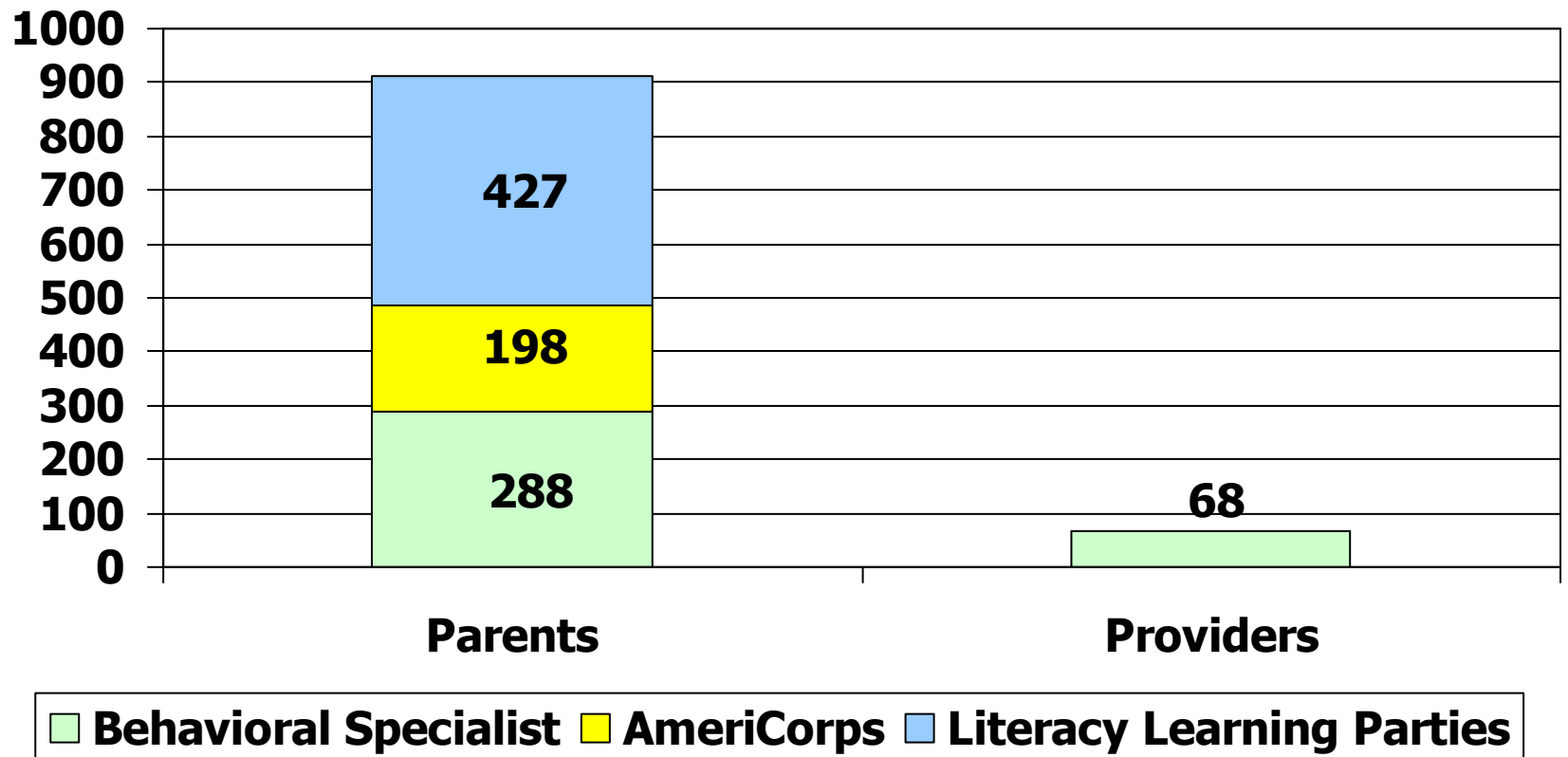


# Improved Family Functioning Children Served By Project



**Behavioral Specialist** **AmeriCorps** **Literacy Learning Parties**

# Improved Family Functioning Parents Served By Project, continued



# Improved Family Functioning Group Services

**Trainings Behavioral Specialist**

**25**

**Literacy Learning Parties**

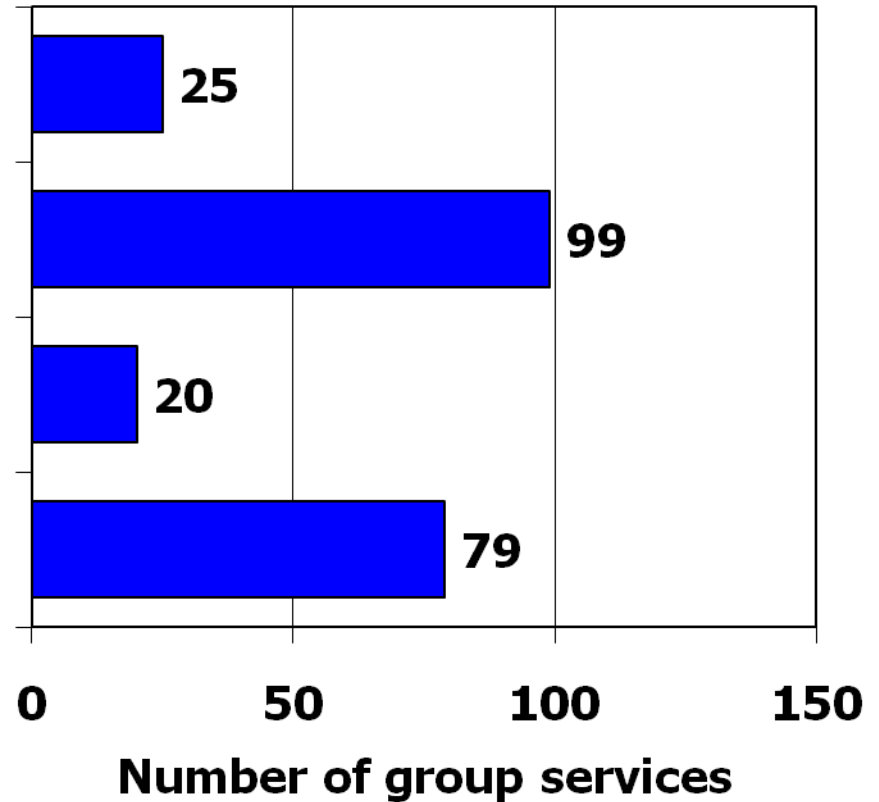
**99**

**AmeriCorps community events**

**20**

**AmeriCorps family activities**

**79**

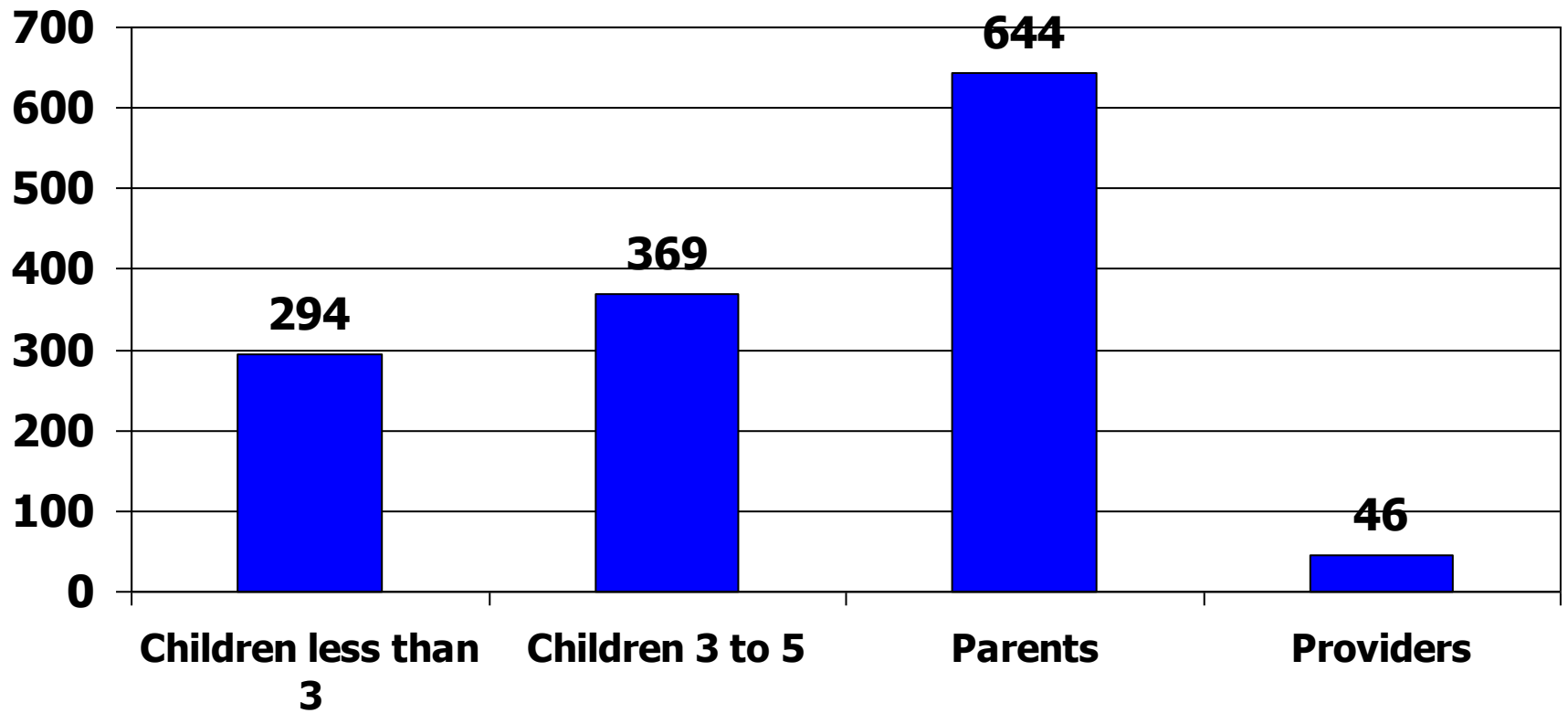




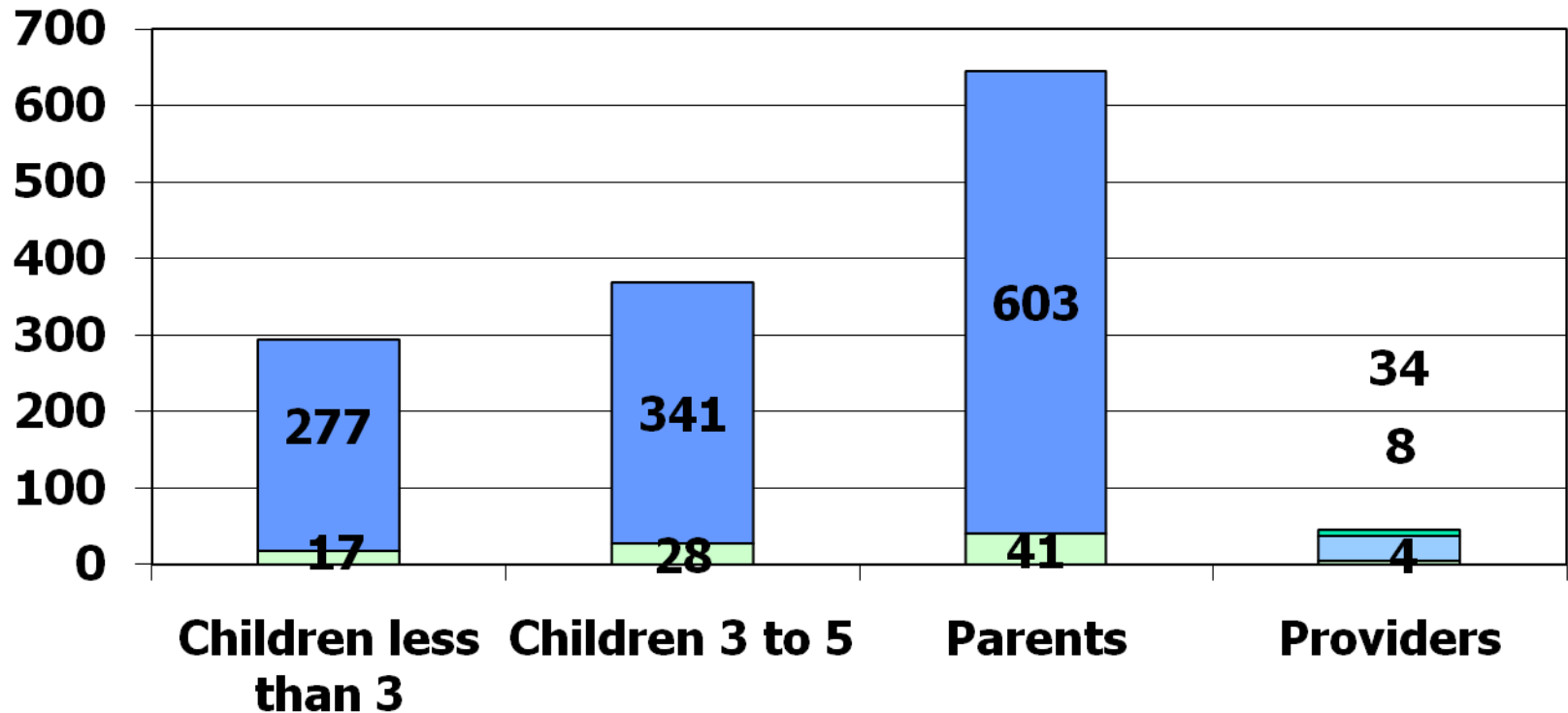
# Improved Child Development

|                        | 123 Grow             | School Readiness                        | CARES        | Stepping Into Quality |
|------------------------|----------------------|-----------------------------------------|--------------|-----------------------|
| Target Area            | Camptonville         | Cedar Lane, Ella and Linda School areas | Countywide   | Countywide            |
| Participants           | Children and Parents | Children and parents                    | Providers    | Providers             |
| Started                | July 2007            | July 2006                               | July 2008    | July 2007             |
| Individually or Groups | Groups               | Individually and Groups                 | Individually | Individually          |

# Improved Child Development Clients Served 2008/09



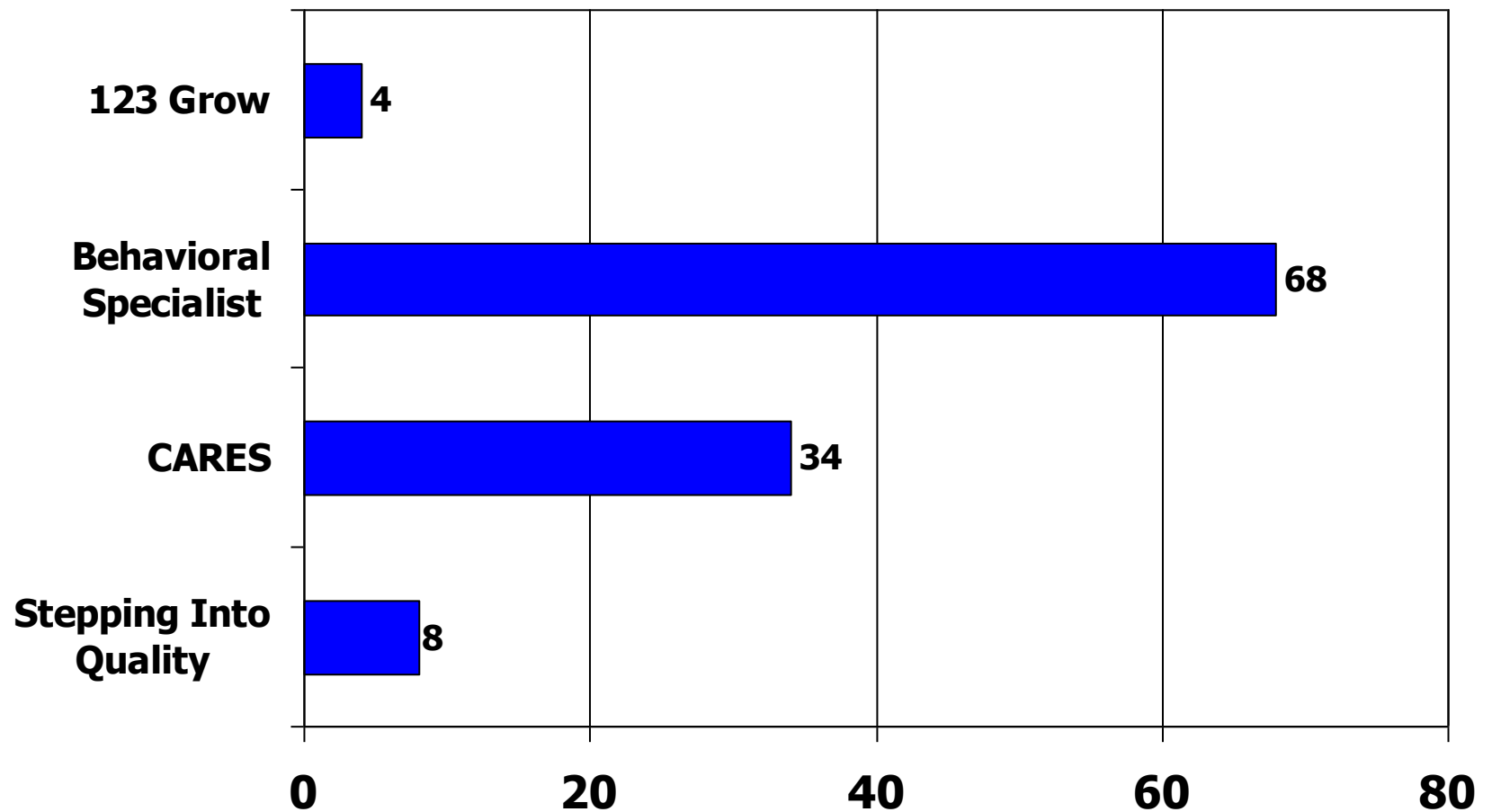
# Improved Child Development: Clients Served By Project



123 Grow School Readiness CARES Stepping Into Quality



# Total Providers Served By Project

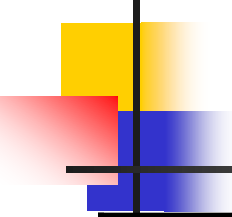




# Improved Systems of Care

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- Sustainability Training for Funded Programs with Center for Civic Partnership
- Ad Hoc Committee for CARES
- Ad Hoc Committee for School Readiness Sustainability
- Dental Collaborative Task Force
- School Readiness Advisory Committee

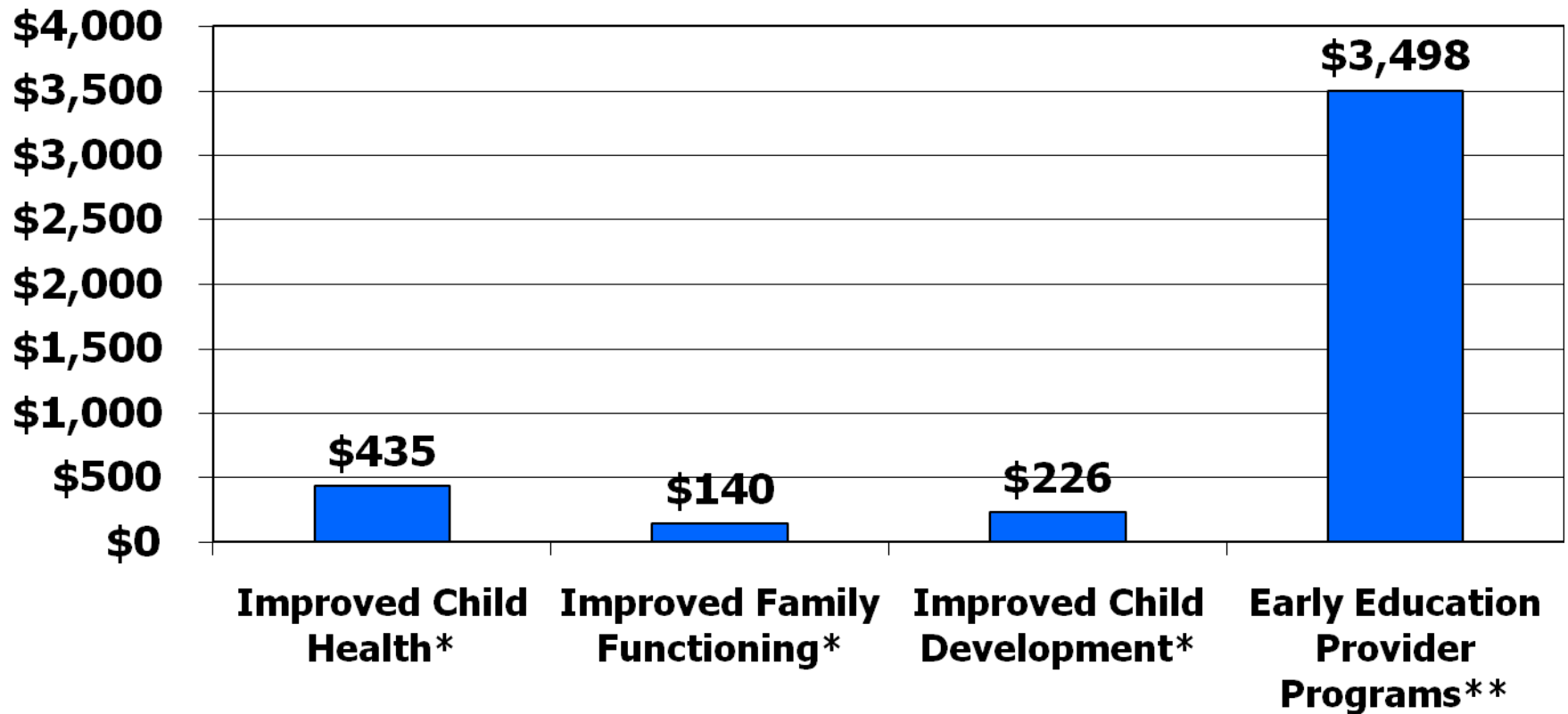


## Expenditures by Result Area for Major Grants And State Matching Grants

| Result area                        | Funds Spent<br>(Cash Basis) | People served |
|------------------------------------|-----------------------------|---------------|
| Improved Child Health              | \$487,555                   | 1,121         |
| Improved Family Functioning        | \$202,277                   | 1,444         |
| Improved Child Development         | \$294,973                   | 1,307         |
| Early Education Provider Programs* | \$146,918                   | 42            |

\*does not include providers served by CDBS project

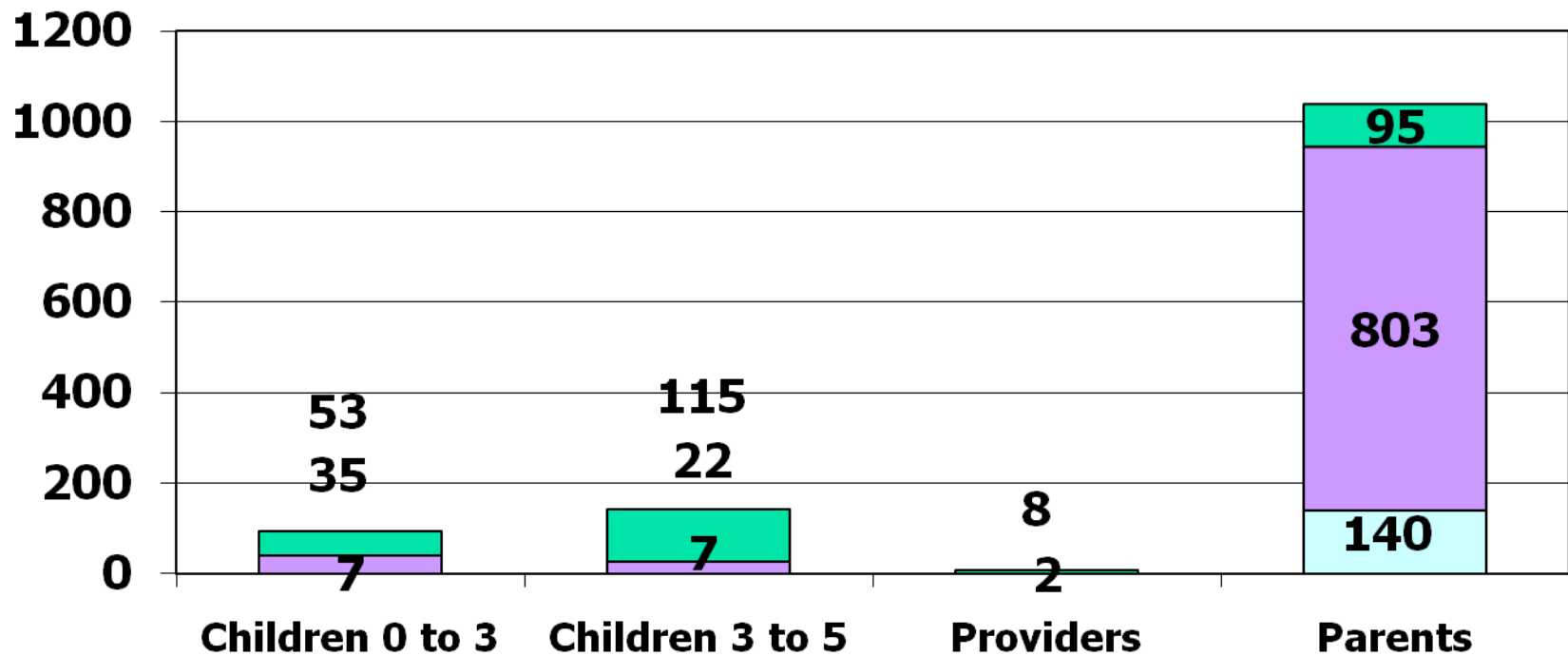
# Investment by Result Area per person served



\*Cost per child 0 to 5 and parent

\*\*Cost per provider

# Minigrants Clients Served



□ Improved Child Health

■ Improved Family Functioning

■ Improved Child Development



# Minigrants Clients Served

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- Improved Systems of Care
  - Spring Fling
  - Farmers Market Plumas Lake
  - Farmers Market Marysville
  - FRC collaborative
  - Evaluation strategy using logic models and performance measures



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## Spotlight on –

- Yuba County Children's Mobile Dental Van
- Literacy Learning Parties



# Yuba County Children's Mobile Dental Van

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- Partnership between Marysville Joint Unified School District and Peachtree Clinic
- Grant from First 5 paid for fully equipped dental van and coordinator
- Peachtree hired personnel
- School district coordinates outreach, accountability



# Yuba County Children's Mobile Dental Van, Continued

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- Peachtree bills Denti-Cal and charges on sliding fee scale, contributes to sustainability
- Van remains for several weeks/school
- 271 children under 6 served, 432 children over 6 years of age
- Of 432, 240 are siblings, 192 are not siblings
- Services concentrated in Marysville/Linda and Olivehurst

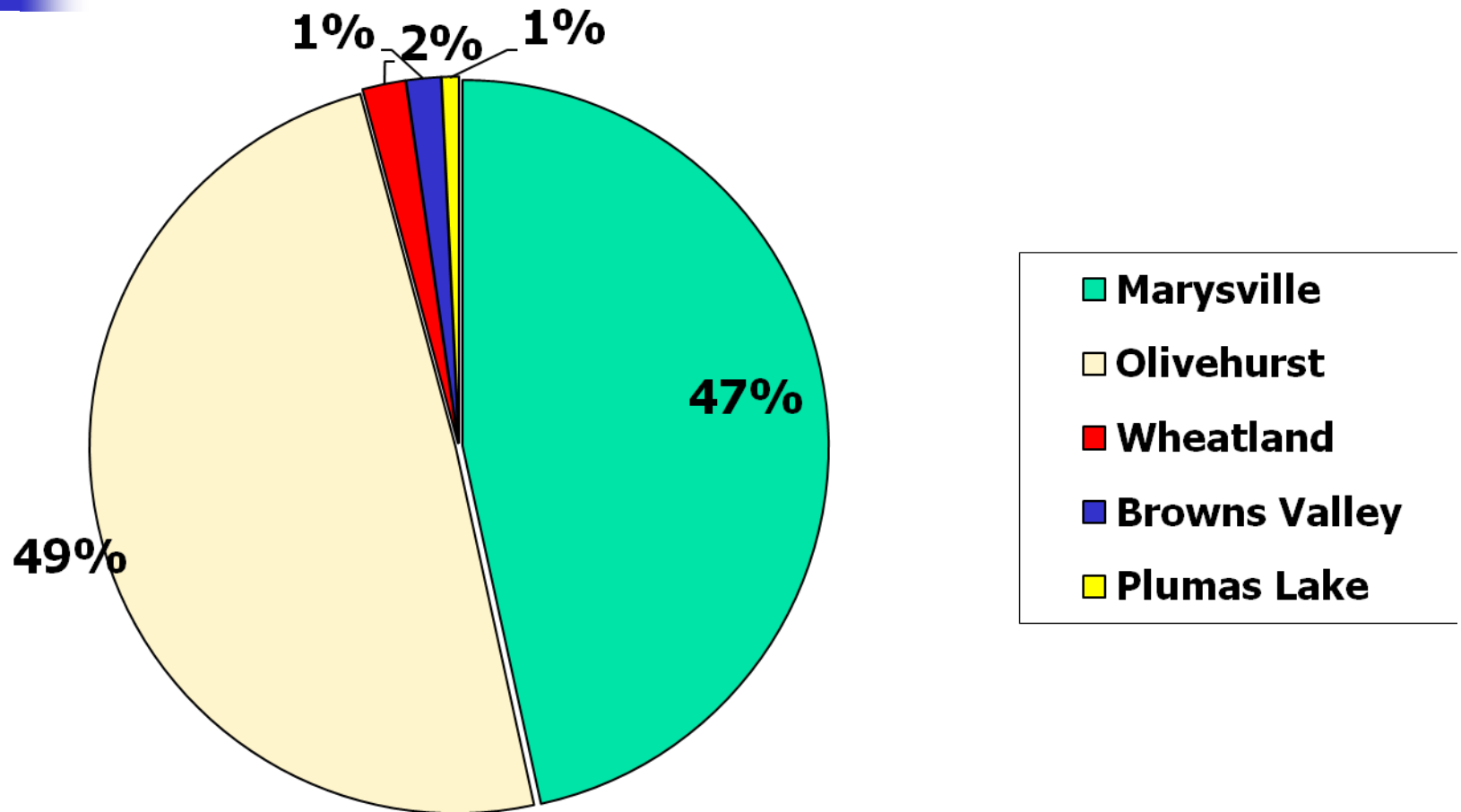


# Yuba County Children's Mobile Dental Van, Continued

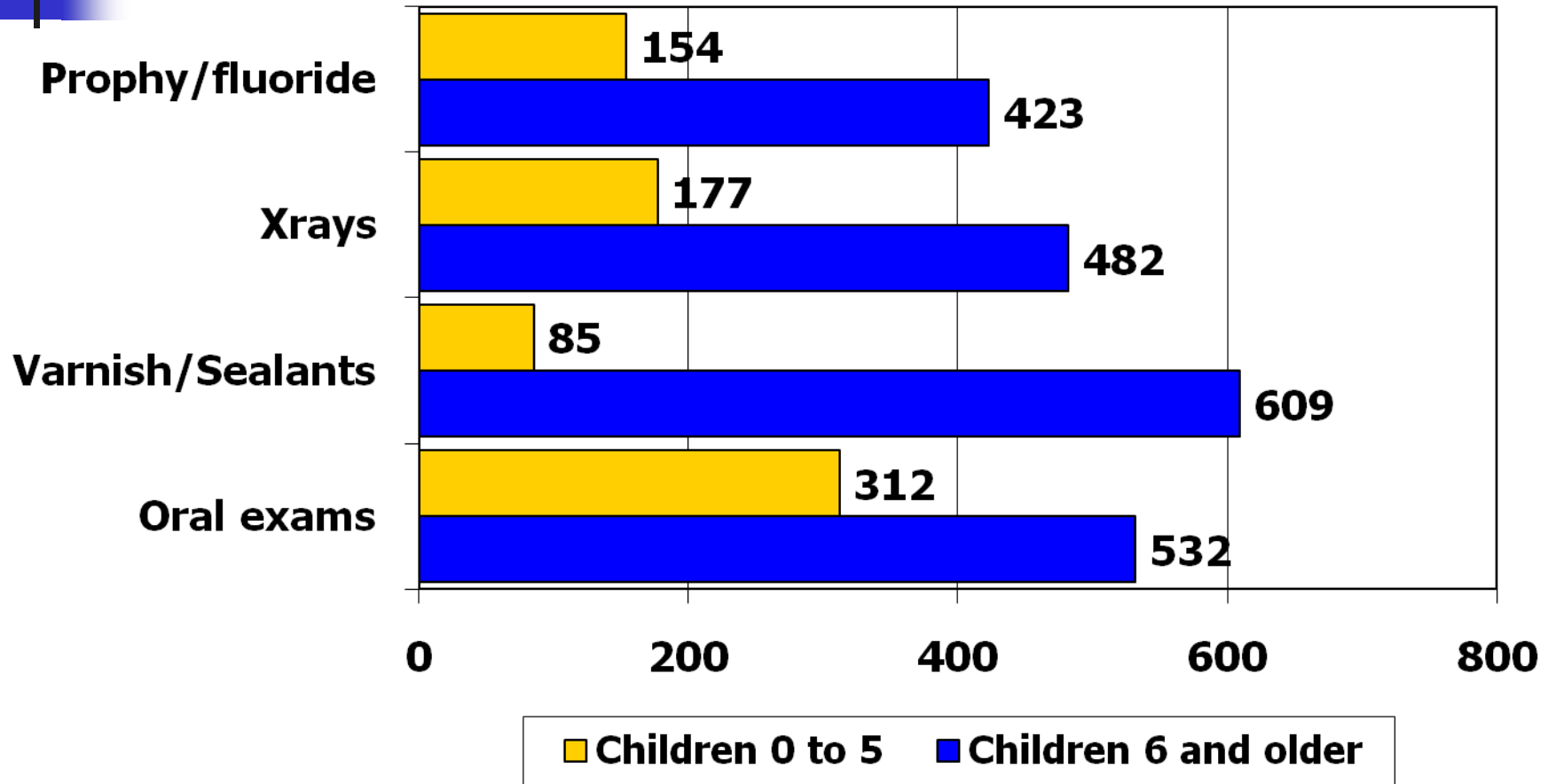
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- Services include:
  - Exams and x-rays
  - Fluoride and varnish
  - Sealants
  - Extractions
  - Pulpotomy
- Average of 4.2 services per child 0 to 6 and 8 services per child for children over 6

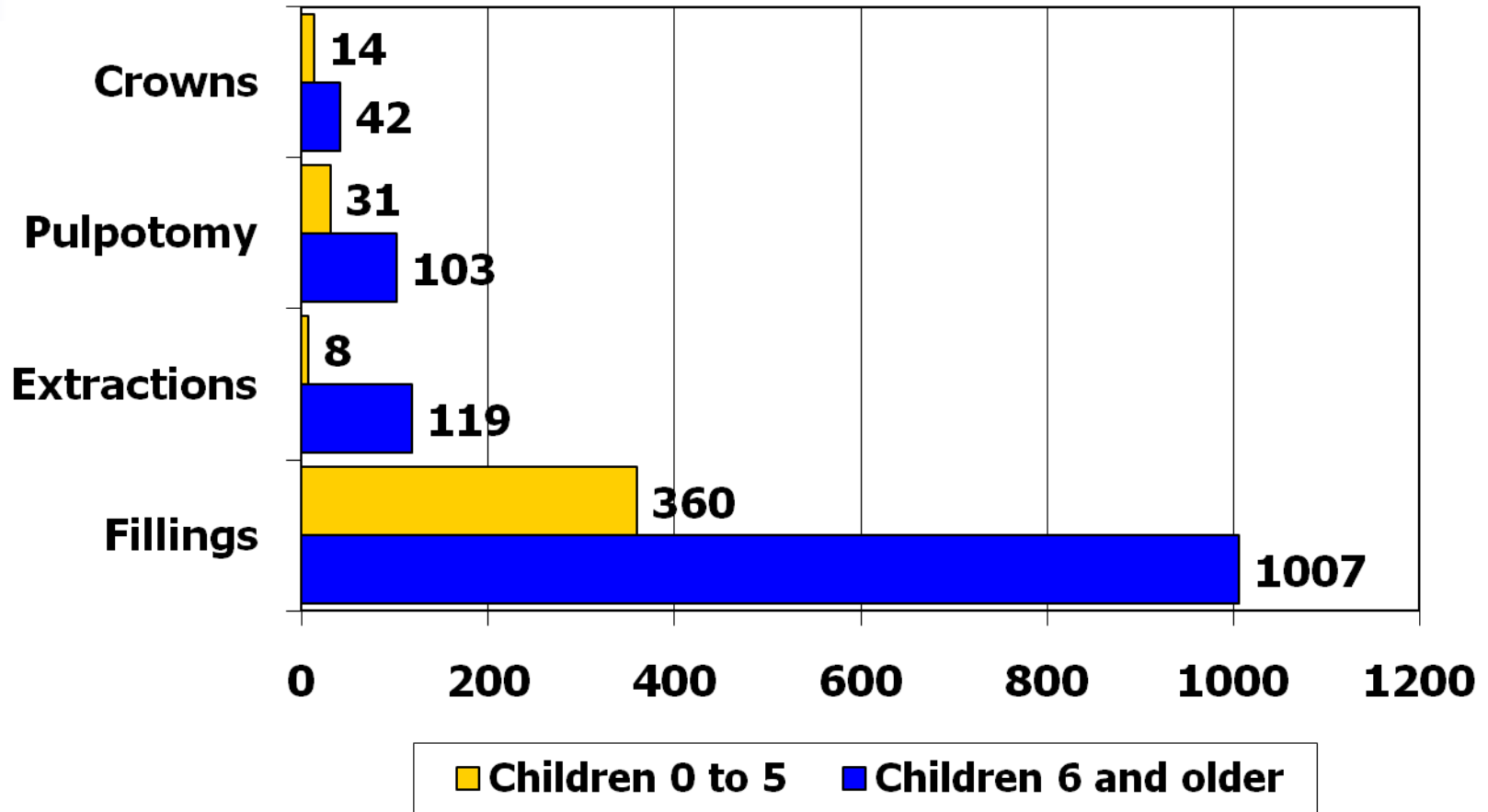
# Communities Served in 2008/09 by Yuba County Dental Van



# Services Yuba County Children's Mobile Dental Van Preventive Services By Age of Child



# Services Yuba County Children's Mobile Dental Van: Treatments By Age of Child





# Literacy Learning Parties

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- Modeled after Orange County Program
- Offers informal literacy party for parents, parents or providers act as hosts
- 99 Parties in 2008/09
- Puts books in parents' hands, a promising school readiness practice statewide



# Literacy Learning Parties

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- Collaborated with First 5 funded programs:
  - School Readiness
  - Yuba County Library
  - E Center Head Start
  - Harmony Health and ABC FRCs
- Reached all areas of Yuba County

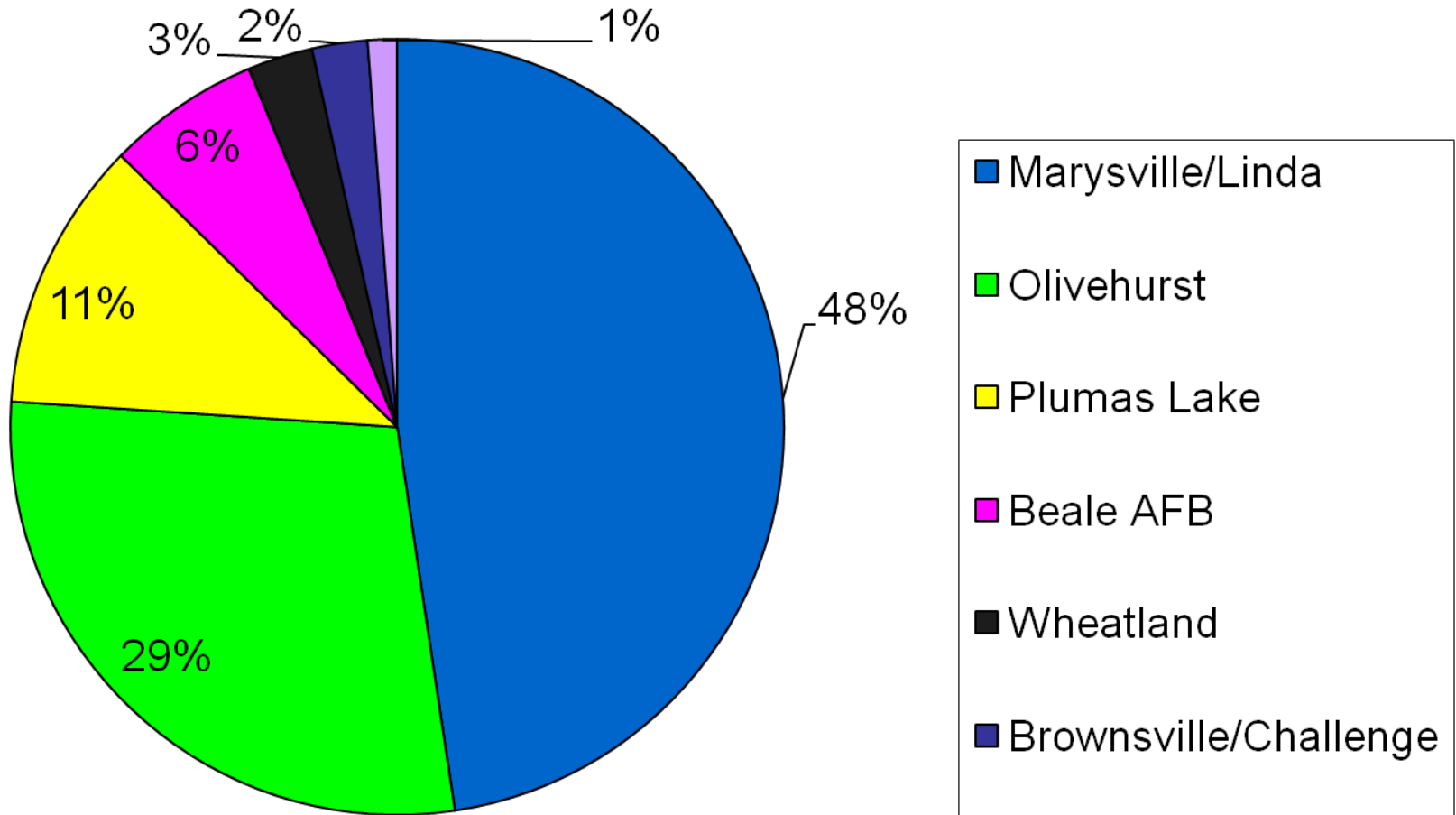


# Literacy Learning Parties: Parent Surveys

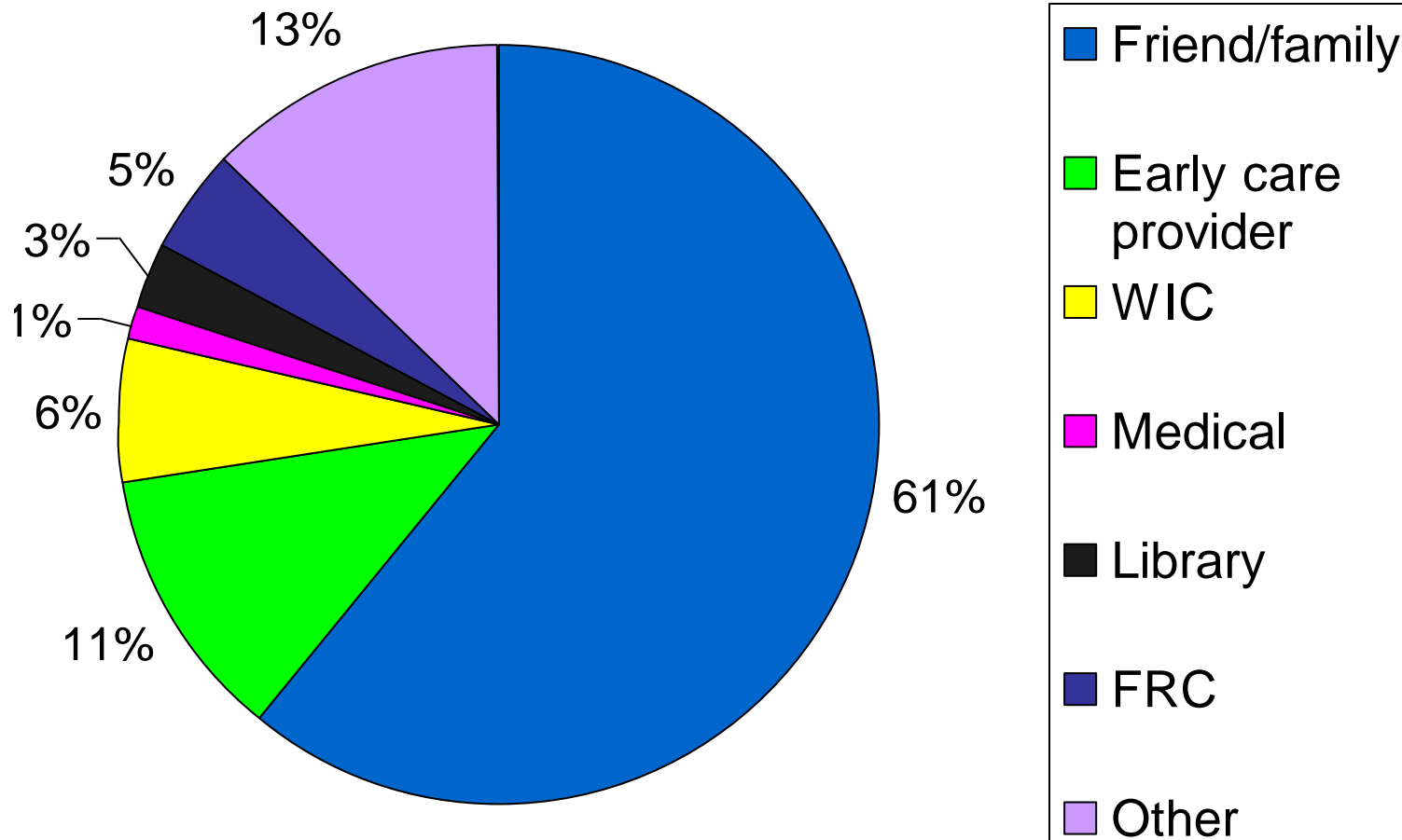
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- 174 parent surveys
  - 133 English and 41 in Spanish
- 90% were parents, 6% grandparents or aunt, other 4%
- 44% offered to host a LLP
- Creating a reading routine
  - 57% have a routine
  - 37% plan to establish a reading routine
  - 6% had no routine

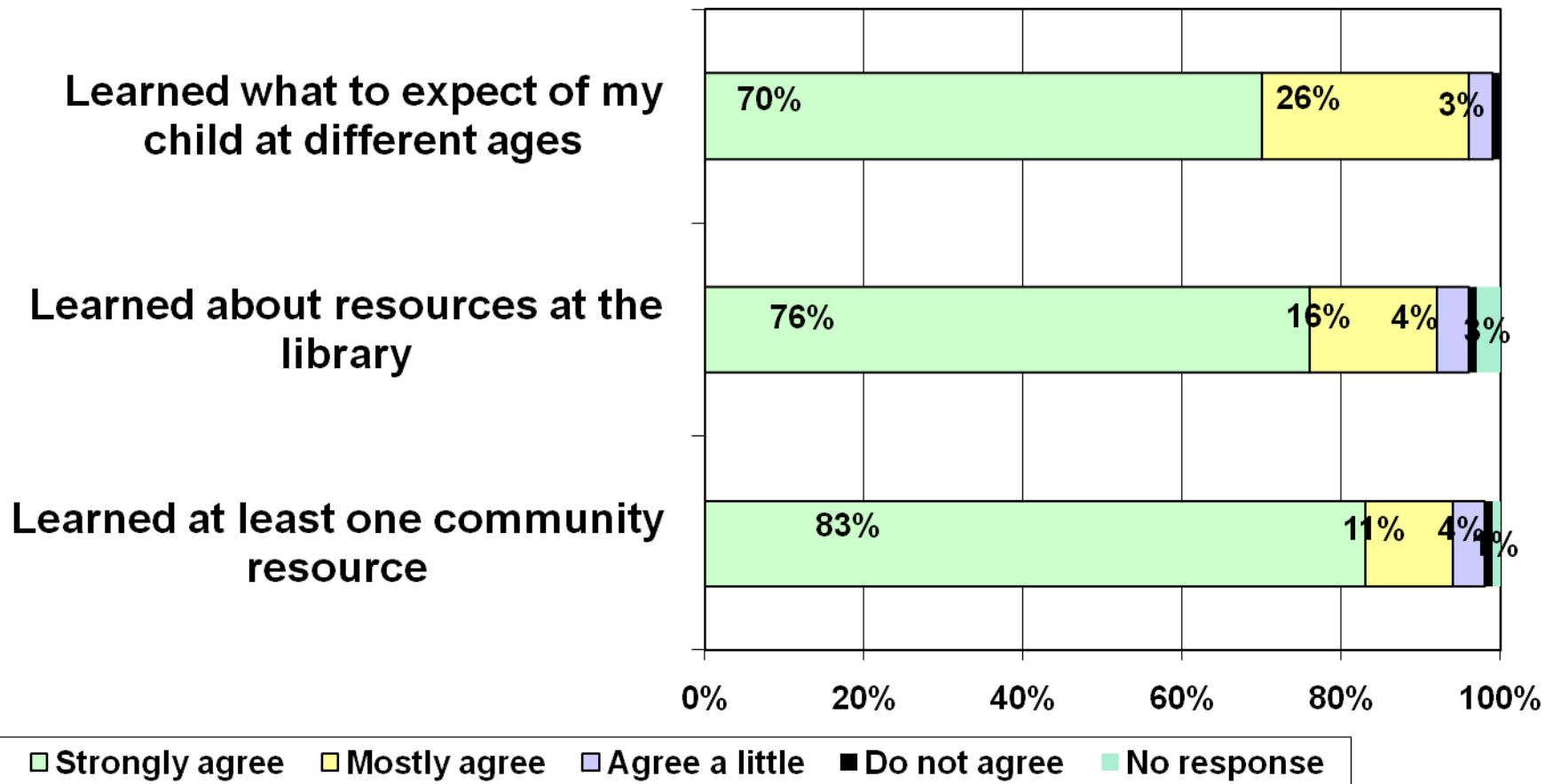
# Communities Served By Literacy Learning Parties 2008/09



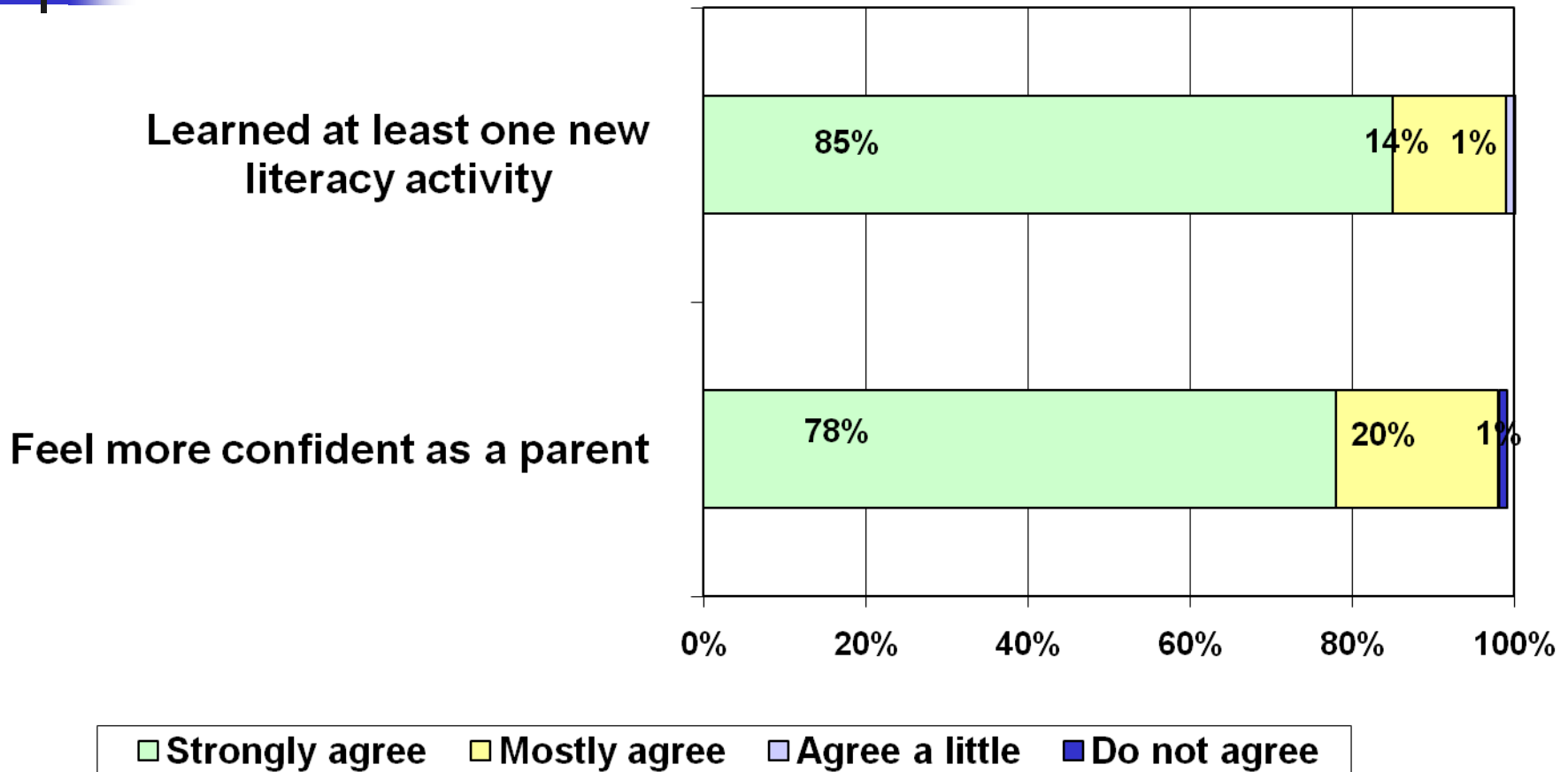
# How Participants Learned about Literacy Learning Parties



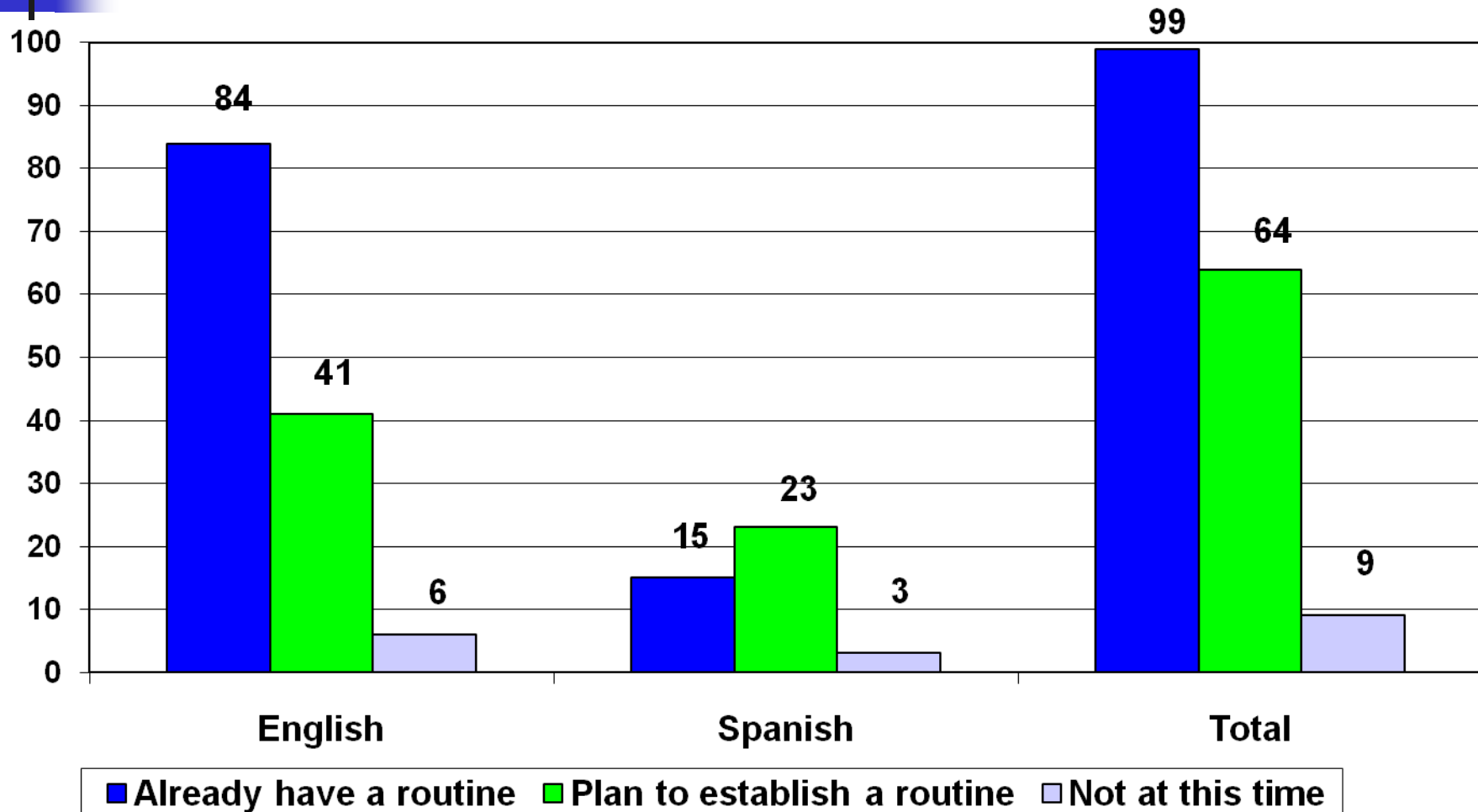
# How helpful was the LLP to you and your child?

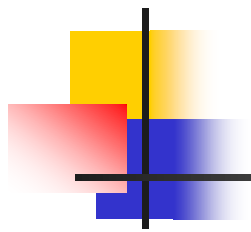


# How helpful was the LLP to you and your child?



# Literacy Learning Party Participants: Establishing a Reading Routine

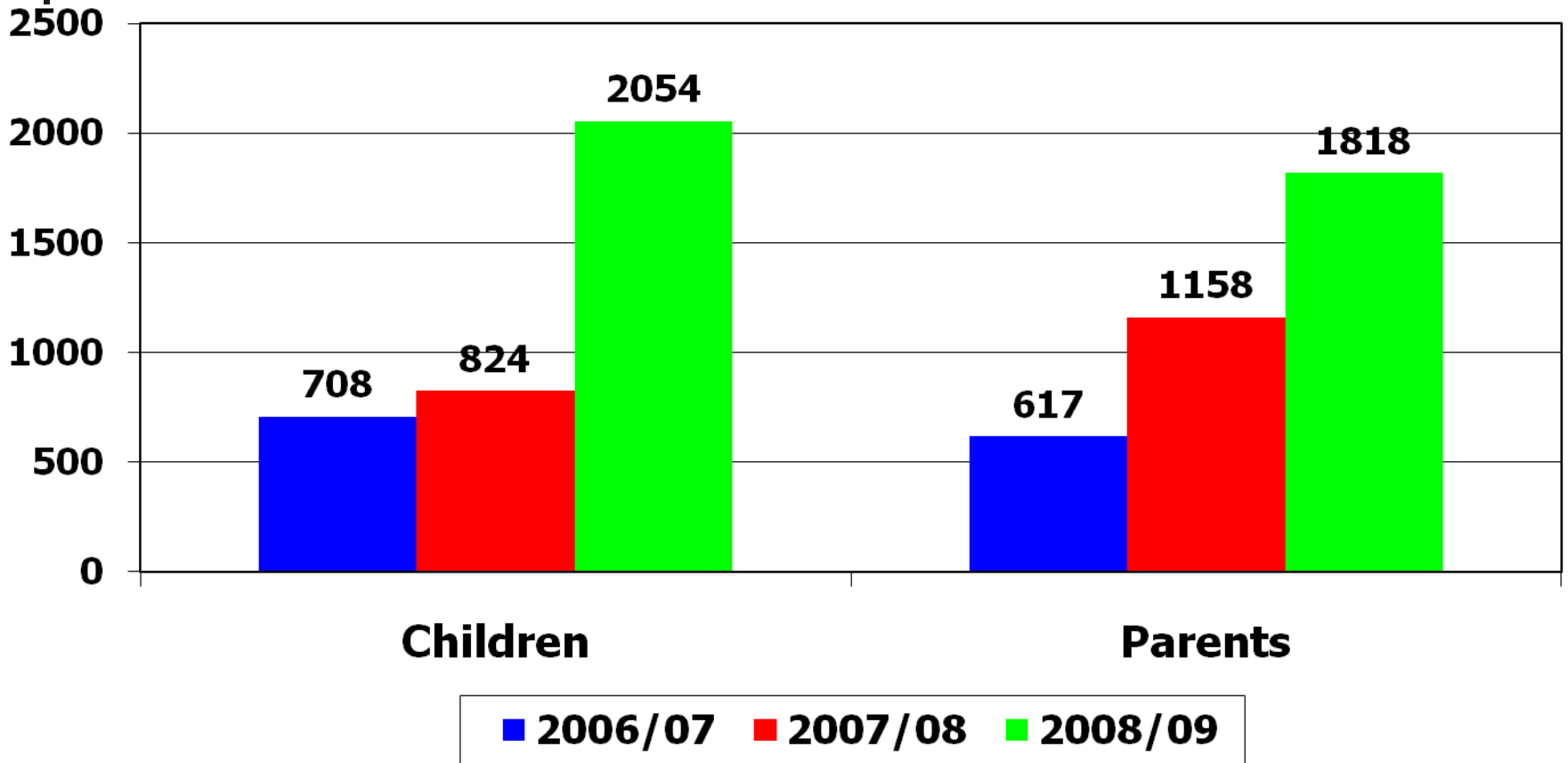




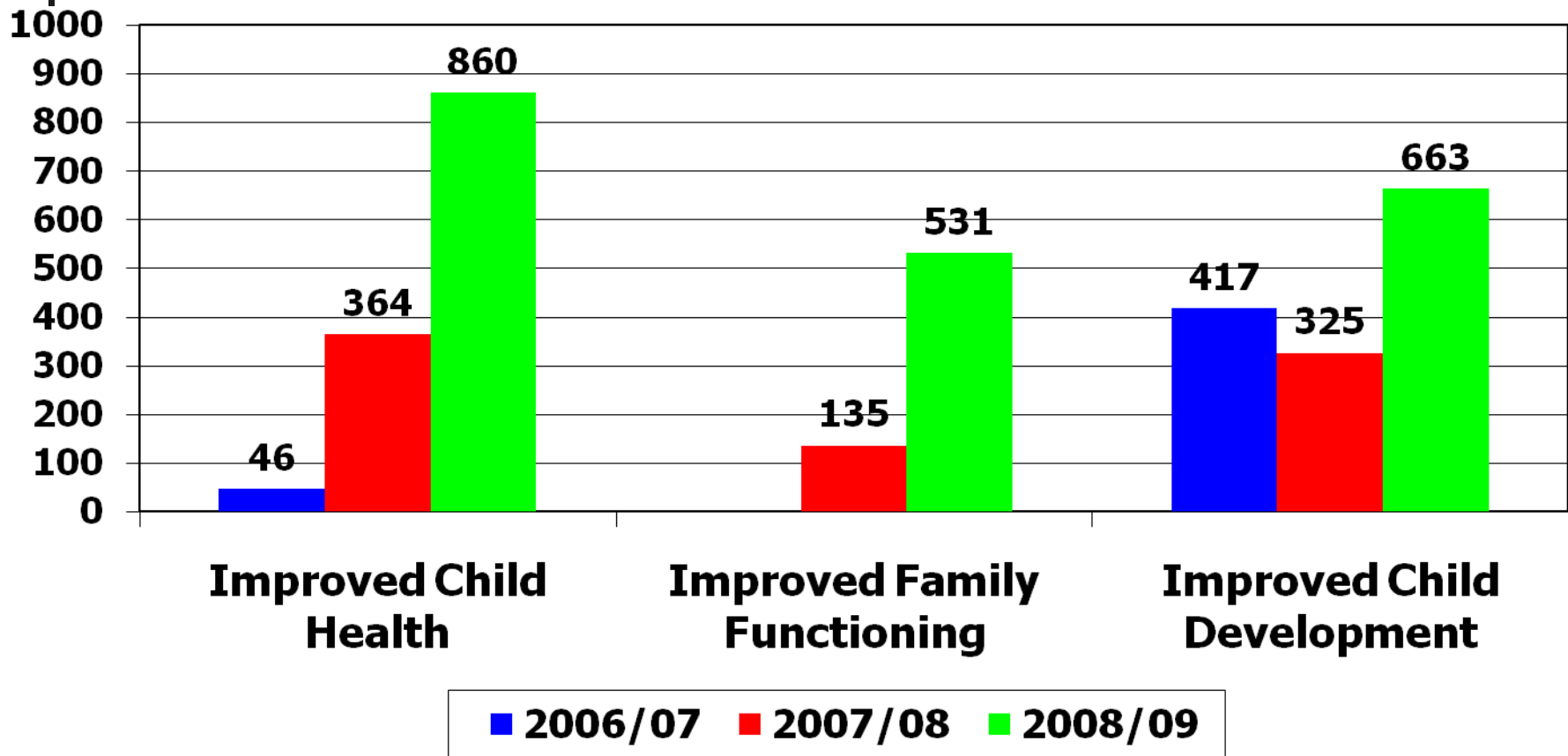
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# Three Year Trends in Children and Parents Served

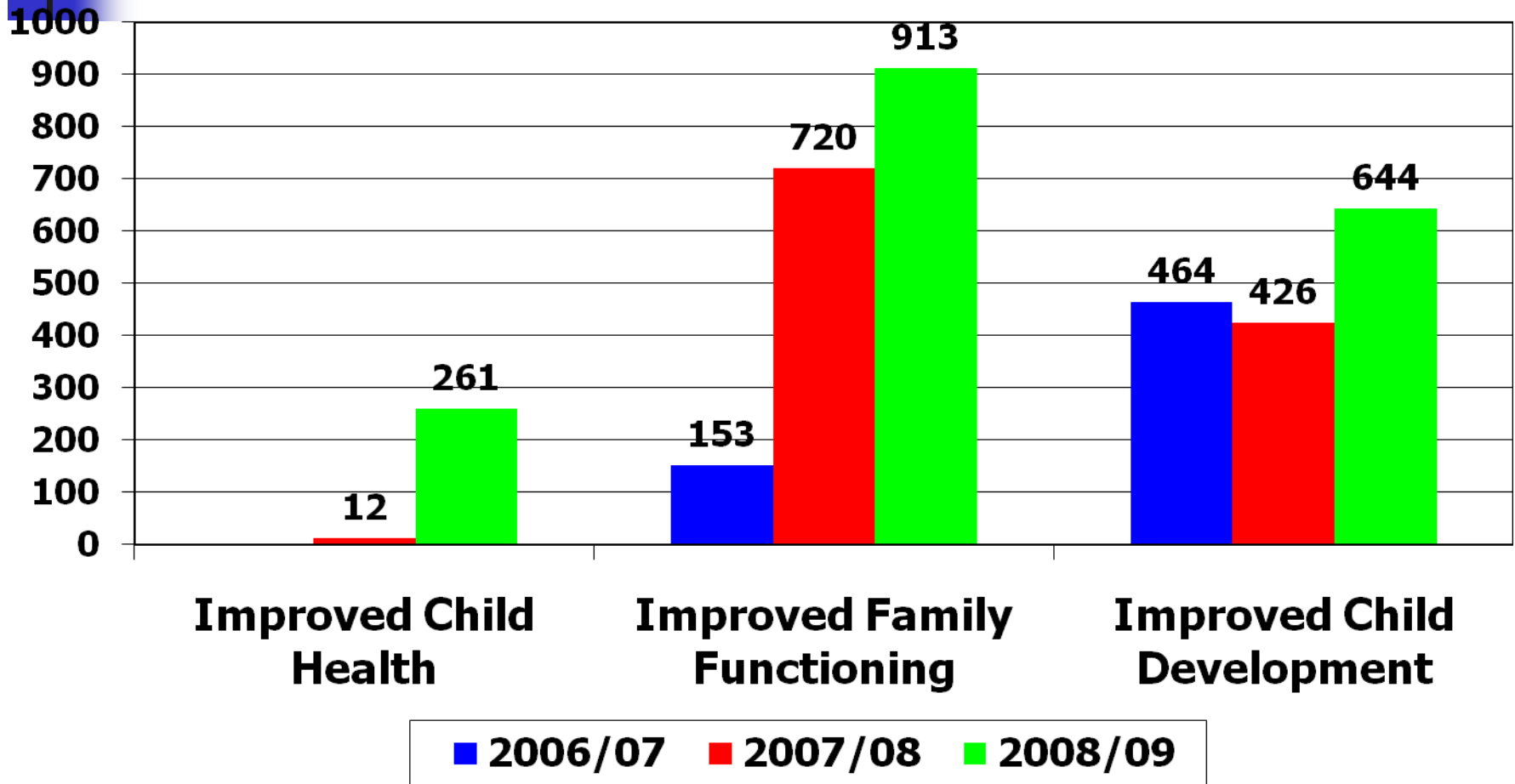
# Three Year Trend in Children And Parents Served



# Three Year Trend in Children Served by Result Area



# Three Year Trend in Parents Served by Result Area





# Growth

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- Number of funded projects grew over time
- Projects matured and reached more children and parents
- Comprehensive evaluation system includes all projects—better data capture
- Project staff grew in their data gathering capacity



# Themes

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- Growth in children and parents served and services over prior year
- Collaboration well established
- Highest investment for children is in health
- Highest investment per person is in early care provider programs
- Lowest investment is in family functioning overall and per person served



# Themes

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- 200% growth in children and parents served since 2006/07
- Sustainability major issue with state match ending for:
  - CARES
  - School Readiness