

## Justification For Continued Support\*

Group/Organization: \_\_\_\_\_ Prepared by: \_\_\_\_\_ Date: \_\_\_\_\_

Essential Effort	Justification			Resource Ideas
<p>List (a) the effort that is essential to continue and (b) the health benefit you are trying to sustain.</p>	<p>What results have you achieved that justify continuing this effort?</p>	<p>To whom is this effort important and do you have their commitment to finding resources for this effort?</p>	<p>What cost effectiveness (or other financial justification) can you document for this effort?</p>	<p>(a) Identify what resources are needed; (b) list possible sources of resources for continuing this effort; and (c) list strategies for future resource stability.</p>

*\* Adapted from California Healthy Start Field Office, 1998*

## Justification For Continued Support\*

**Group/Organization:** Family Resource Center

**Prepared by:** Brian/Christina

**Date:** 10/09/08

Essential Effort	Justification			Resource Ideas
List (a) the effort that is essential to continue and (b) the health benefit you are trying to sustain.	What results have you achieved that justify continuing this effort?	To whom is this effort important and do you have their commitment to finding resources for this effort?	What cost effectiveness (or other financial justification) can you document for this effort?	(a) Identify what resources are needed; (b) list possible sources of resources for continuing this effort; and (c) list strategies for future resource stability.
<p>a) <i>Effort – Medical/Dental Clinic serving neighborhood without direct access to medical care</i></p> <p>b) <i>Benefit – Improved health of residents</i></p>	<ul style="list-style-type: none"> <li>• <i>2,500 clinic visits per year</i></li> <li>• <i>70% increase in child immunizations</i></li> <li>• <i>60% increase in prenatal screenings</i></li> <li>• <i>457 children receiving early dental screenings</i></li> <li>• <i>Reduced emergency room visits at local hospital</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>Residents using service – Yes</i></li> <li>• <i>Public Health Department – Yes</i></li> <li>• <i>Other providers – have not been asked</i></li> <li>• <i>Local schools – Yes</i></li> <li>• <i>City/County government – have not been asked</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>School readiness – children immunized and attending school; increased ADA</i></li> <li>• <i>Reduced ER costs to Medical</i></li> <li>• <i>Preventative dentistry results in lower long-term dental costs ?????</i></li> </ul>	<p>a) <i>\$90,000 total (\$45,000-personnel; \$35,000 – operating expenses; \$10,000 – indirect costs)</i></p> <p>b) <i>Volunteer medical doctors and dentist; donated medical supplies; Public Health Dep’t; School District</i></p> <p>c) <i>Develop formal partnership with school district; support local legislation to fund community clinics; pursue XXX Foundation for funding</i></p>

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**Table 2 – Potential Criteria for Determining Which Efforts to Continue**

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**A – Impact**

- There has been an improvement in the way collaborative members work together as a result of this effort.
- There has been, or soon will be, a measurable improvement in community health.
- This effort helps prevent problems in the community.
- This activity has resulted in improvements in health promoting policy.
- There is evidence of increased community capacity to deal with the issues involved with this activity.
- The potential benefits (short term and long term) justify the cost of doing the work.

**B – Resources Needed; Who Will Carry Out**

- We are filling a niche that is not being filled by another group within the community.
- We have been able to leverage additional resources (money, services, donations, etc.) through this effort.
- It is likely that we will be able to secure additional funding or resources to support this activity.
- We are the best group to continue doing this work.
- We have the capacity to continue this work.
- There are individuals in this group willing to carry out the work.

**C – Broad Community Support**

- The community supports the effort.
- Key decision-makers support the effort.
- Individuals within the community are able to identify specific accomplishments/ activities that we have conducted.

**D – Still A Need**

- This effort helps meet a long-term community goal (i.e. tobacco free by 2010).
- The issue(s) addressed by this effort is/are still a community need.
- Discontinuing this activity will have a negative impact on the community and/or population served.
- This issue/problem is worth devoting our resources to, relative to other issues/problems in the community.

### Criteria Grid

Scale: 1= DEFINITELY NOT    2= PROBABLY NOT    3= PROBABLY YES    4= DEFINITELY YES				
<b>CRITERIA↓</b> (Enter agreed upon criteria below)	<b>Project/Activity</b>	<b>Project/Activity</b>	<b>Project/Activity</b>	<b>Project/Activity</b>
<b>Example:</b>				
	<b>Medical Insurance Assistance</b>	<b>Medical/Dental Clinic</b>	<b>Facilitated Playgroup</b>	<b>Parent Education/Outreach</b>
1. We are filling a niche	2	3	3	2
2. Measurable improvement in health	3	4	2	2
3. Consistent with our mission	4	4	4	4
<b>TOTALS:</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>8</b>
<b>CRITERIA↓</b> (Enter agreed upon criteria below)	<b>Project/Activity</b>	<b>Project/Activity</b>	<b>Project/Activity</b>	<b>Project/Activity</b>
1				
2				
3				
4				
5				
<b>TOTALS:</b>				

## Current Funding Matrix\* Example

Community Family Resource Center – April 2002

Funding Year: July 2001 – June 2002

Funding Sources →	County First 5	Community Foundation	City	Medi-Cal Reimb.	Private Donations	Local Clinic	Cash Totals	In-Kind Totals
<b>Time Remaining</b>	6 months	18 months	8 months	no end date	no end date	8 months		
<b>Renewal Option?</b>	No	Yes?	Yes?	Yes	?	Yes		
<b>Services/Supports ↓</b>								
<b>Medical/Dental Clinic</b>	\$75,000	\$75,000	\$5,000 (in-kind) <sup>a</sup>	\$45,000	\$5,000	\$10,000 (in-kind) <sup>b</sup>	\$200,000	\$15,000
<b>Facilitated Playgroups</b>			\$5,000 (in-kind) <sup>c</sup>		\$5,000		\$5,000	\$5,000
<b>Parent Education/ Outreach Programs</b>		\$75,000			\$2,000 (in-kind) <sup>d</sup>		\$75,000	\$2,000
<b>Insurance Eligibility Specialist</b>	\$25,000						\$25,000	
<b>Cash</b>	<b>\$100,000</b>	<b>\$150,000</b>	<b>\$0</b>	<b>\$45,000</b>	<b>\$10,000</b>	<b>\$0</b>	<b>\$305,000</b>	
<b>In-Kind/Volunteer</b>	<b>\$0</b>	<b>\$0</b>	<b>\$10,000</b>	<b>\$0</b>	<b>\$2,000</b>	<b>\$10,000</b>		<b>\$22,000</b>

\* Matrix format adapted from California Healthy Start Field Office, 1998

<sup>a</sup> Donation of non-medical supplies

<sup>b</sup> Supplies donated by medical supply company; Services provided by local physician and RN

<sup>c</sup> Donation of space for playgroups

<sup>d</sup> Volunteer time from social workers, retired nurses, and teachers to conduct education sessions

## Worksheet 7.1 - Current Funding Matrix

Funding Year: <Insert Fiscal Year>

Funding Sources →							Cash Totals	In-Kind Totals
Time Remaining								
Renewal Option?								
Services/Supports ↓								
<b>Cash</b>								
<b>In-Kind/Volunteer</b>								