

Coreena Conley is a seasoned business professional with 20 years senior management expertise in fiscal, financial and business management, economic and community development, banking, real estate, government, academia, and non-profit sectors. She has proven leadership, public relations, taxation law, operational infrastructure design and implementation, analytical and strategic planning, human relations, acquisitions, mergers, contract negotiations, financial and risk management, strategic planning, grant writing, policy development and implementation, legislative and judicial affairs, and exceptional written and verbal communication skills to promote a motivational workforce environment. She possesses a Bachelor of Science in Business Administration with a minor in Financial Management and a Master of Business Administration with a minor in Economic Development.

Coreena experience includes over six years as the Director of a non-profit small business and economic development initiative serving California, Nevada, Hawaii Arizona and Guam. During this tenure she also served as the Site Director for a Veterans employment and training, transitional housing and behavioral health service programs. She has also owned and managed small businesses in the lending, agriculture and construction industry sectors.

Coreena serves as a board member for the Sacramento Workforce Investment Board and the Southwest Veterans Business Resource Center. She is a committee member for the SETA Planning and Oversight Committee, U.S. Small Business Administration Advisory Council, U.S. SBA Lenders Roundtable, Central California and Gold County Collaborative, Sacramento Job Corps Center Community Relation Council, and EGACE.

Please join me in welcoming Coreena Conley as our Executive Director for First Five Yuba. We are very pleased to have her on our team.

John Floe, MAOM
First Five Yuba Chair