

FIRST 5 YUBA ADVISORY COMMITTEE

Tuesday, July 1, 2025

1:00 p.m. – 2:00 pm

MEETING MINUTES/NOTES

- 1. Call to Order-** Ericka Summers, Executive Director at 1:06 PM
Members Present: Rose McIsaac (WIC), Katie Keith (Family Support), Veronica Baumgardner (Parent Advocate)
- 2. Review of Sept 3, 2024, Advisory Meeting Minutes – Approved**
 - a. Motion – Veronica*
 - b. Second – Rose*
 - i. Aye: McIsaac, Keith, Baumgardner*
 - ii. Nay: none*
- 3. First 5 Updates**
 - a. New First 5 New Program Initiatives*
 - i. Medical Cal AIM: The organization is exploring medical billing for developmental screenings, case management, and care coordination as a path toward long-term sustainability.*
 - ii. Parent leadership: ("Parent Ambassadors") continues to expand. Notably, one ambassador has been hired by the organization.*
 - b. Budget Updates:*
 - i. Current budget is in deficit; reserves are being used to maintain commitments to local programs.*
 - ii. Projections show reserves steadily declining in the coming years.*
 - iii. Rising costs (network fees, 87 costs) are contributing factors.*
 - iv. Discussion about whether remaining under county structure or transitioning to a standalone nonprofit could provide financial benefits.*
 - c. Strategic Planning 2026*
 - i. An RFQ was issued and Applied Survey Research has been selected as the consultant.*
 - ii. The Advisory Committee will be engaged through community surveys, interviews, and focus groups.*
 - iii. Process expected to launch late summer or early fall.*
- 4. Recruitment**
 - a. Current committee membership is four; two members (Denae and a public health nurse representative) have stepped down.*
 - b. Recruitment opportunities include:*
 - i. Parent Leadership Group members*
 - ii. Faith-based organizations*



The Commission's vision is that all children are healthy and thriving in safe and nurturing family environments and ready to succeed in their educational experiences.

- iii. New Maternal & Child Health (MCH) Director
- iv. Recruiting a father representative for broader perspectives

5. Meeting Adjournment

Next meeting: October 14th, 2025