FIRST 5 YUBA ADVISORY COMMITTEE
Tuesday, September 7, 2021
1:00 p.m. – 2:30 pm

MEETING MINUTES

1. Attendance: Leslie Cena (County Office of Education), John Floe (Behavioral Health Services), Rose McIsaac (WIC), Austin Bishop (Parent Advocate), Courtney Pyse (Yuba County Health & Human Services), Katie Keith (Family Support), Veronica Baumgardner (Parent Advocate)

2. ACTION: Approve Meeting Minutes from September 7, 2021

3. First 5 Updates – Discussion
   a. Strategic Partner Updates
      • Ericka provided partners with updates regarding all funded projects.
   b. New Communication Plan RFQ Release
      • In June the commission approved funding for a communications plan. In September the RFQ will be released and the hope is the to have reviews and suggestions to the Commission by late October. They hope to plan and implement strategies from December – June 2022
      • Veronica and Leslie volunteered to help with RFQ reviews.
   c. 2021 – 2022 Mini Grants
      • The committee members were able to review the mini-grant materials and provide feedback. No major changes to the process this year. The only thing that shifted was timelines.

4. Rose- WIC described a new grant opportunity to partner to increase participation in imagination library. WIC staff helping with direct sign up

5. American Rescue Plan Act
   a. Ericka provided a summary about the intent to draft a Bi-county proposal for ARPA money for the 0-5 population.

6. Meeting Adjournment- 1:41

Next meeting: Tuesday, March 1, 2022